



Profile Performance

9/1/2024 - 11/30/2024

Included in this Report

Sources

X @visit_sidmouth  Visit Sidmouth  visitsidmouth

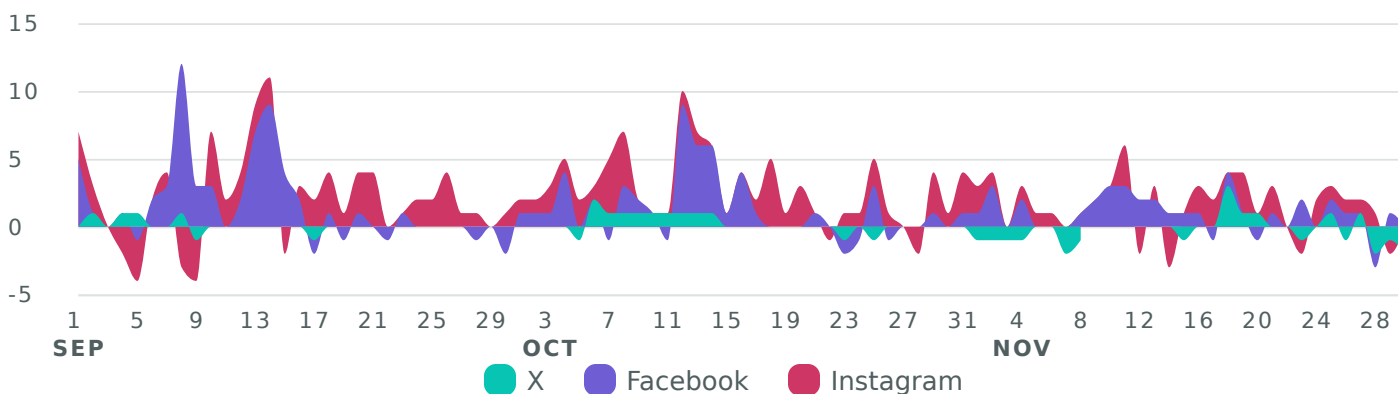
Performance Summary

View your key profile performance metrics from the reporting period.

Impressions 491,641	Engagements 22,787	Post Link Clicks 420
Engagement Rate (per Impression) 4.6%		

Audience Growth

See how your audience grew during the reporting period.

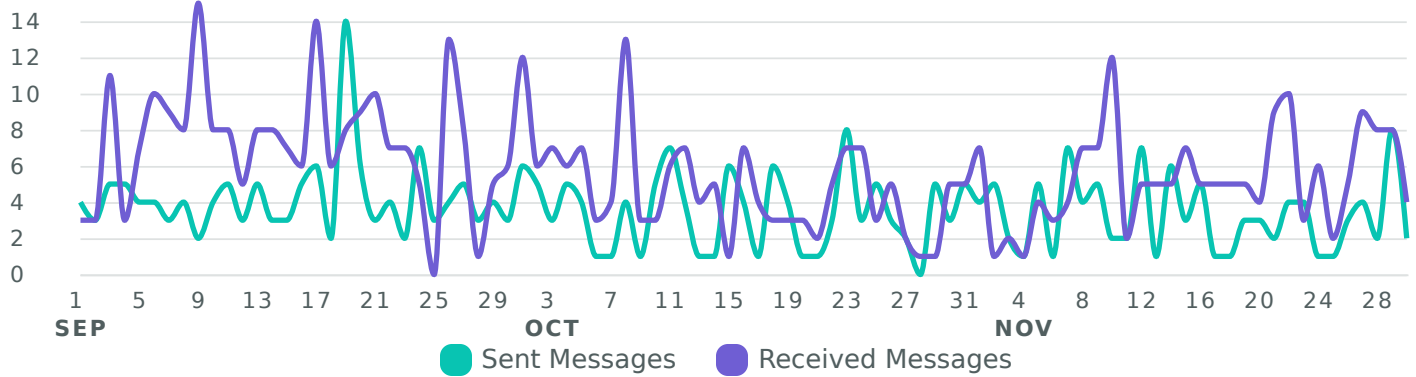


Audience Metrics	Totals
Audience	12,452
Net Audience Growth	193
X Net Follower Growth	1
Facebook Net Follower Growth	108
Instagram Net Follower Growth	84

Message Volume

Review the volume of sent and received messages across networks during the selected time period.

Messages per Day

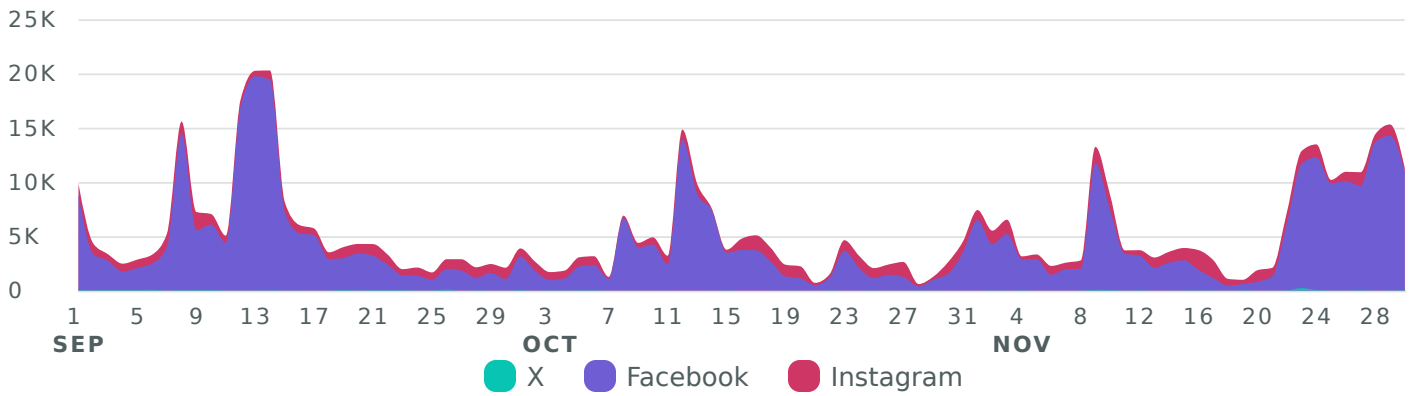


Sent Messages Metrics	Totals
Total Sent Messages	335
X Sent Messages	67
Facebook Sent Messages	118
Instagram Sent Messages	150

Received Messages Metrics	Totals
Total Received Messages	528
X Received Messages	51
Facebook Received Messages	191
Instagram Received Messages	286

Impressions

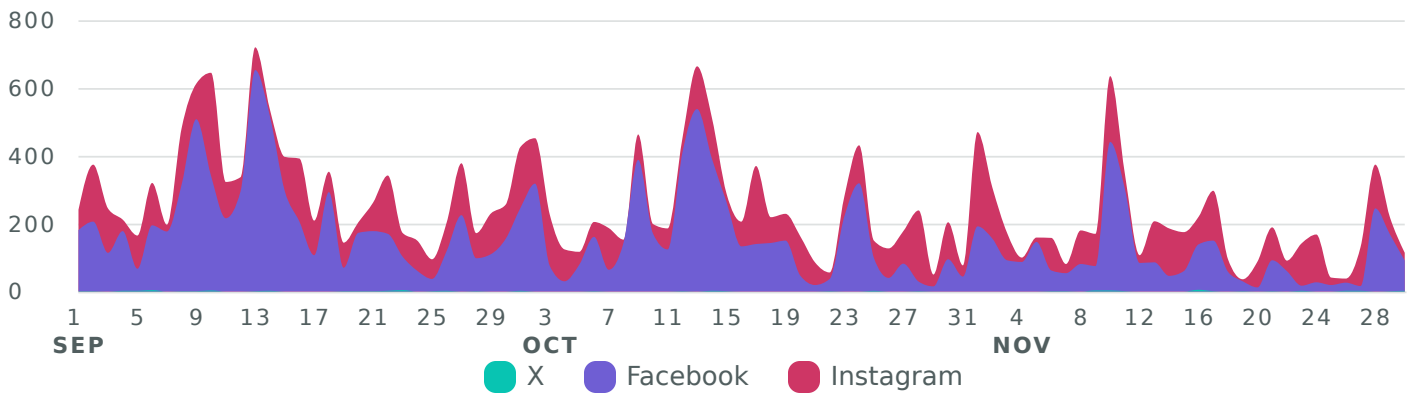
Review how your content was seen across networks during the reporting period.



Impression Metrics	Totals
Impressions	491,641
X Impressions	2,083
Facebook Impressions	412,624
Instagram Impressions	76,934

Engagements

See how people are engaging with your posts during the reporting period.



Engagement Metrics	Totals
Engagements	22,787

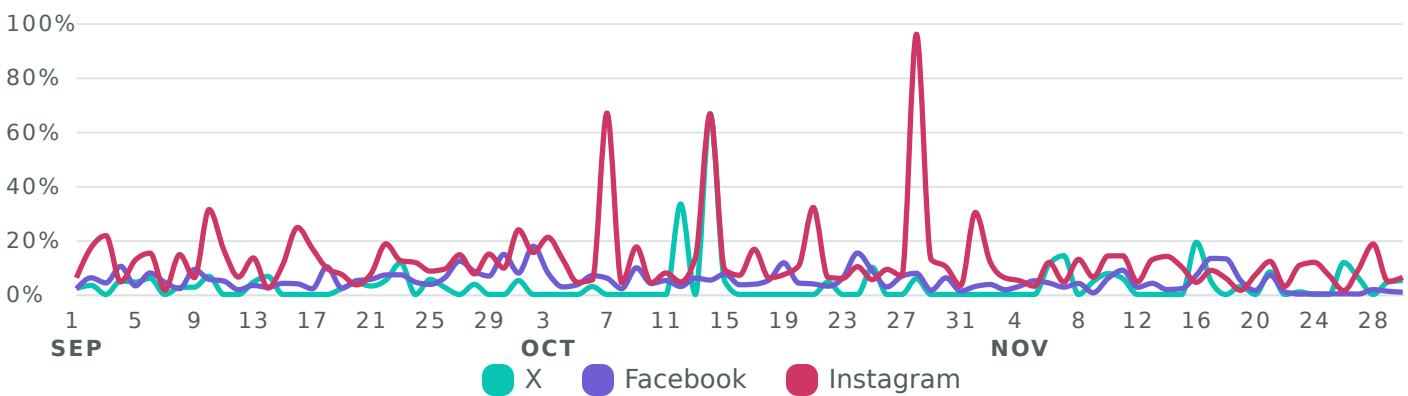
Engagements

See how people are engaging with your posts during the reporting period.

Engagement Metrics	Totals
X Engagements	68
Facebook Engagements	14,426
Instagram Engagements	8,293

Engagement Rate

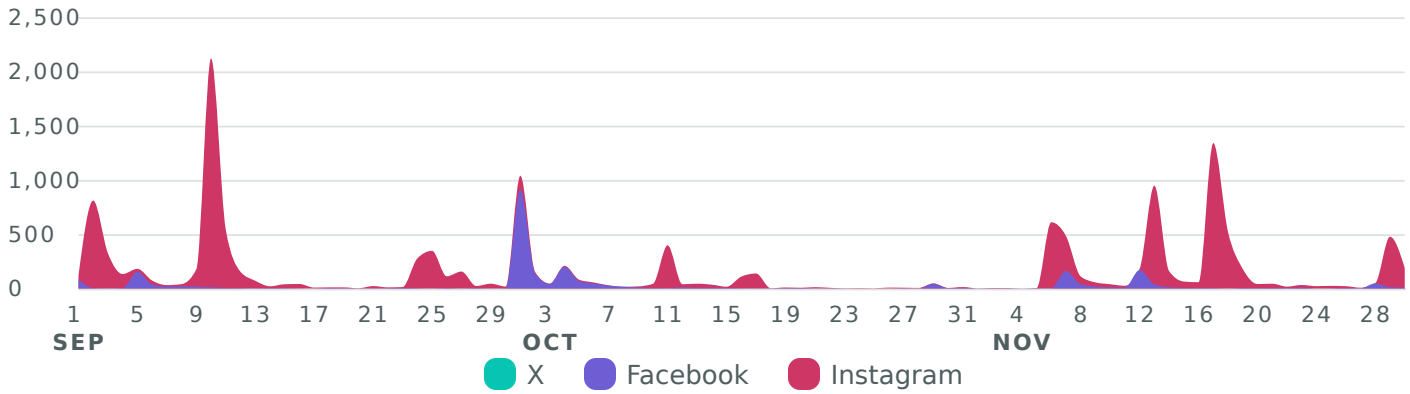
See how engaged people are with your posts during the reporting period.



Engagement Rate Metrics	Rate
Engagement Rate (per Impression)	4.6%
X Engagement Rate	3.3%
Facebook Engagement Rate	3.5%
Instagram Engagement Rate	10.8%

Video Views

Review how your videos were viewed across networks during the reporting period.



Video Views Metrics	Totals
Video Views	14,234
X Video Views	0
Facebook Video Views	2,549
Instagram Post Video Views	11,685

Profiles

Review your aggregate profile and page metrics from the reporting period.

↑ Ascending by Profile

Profile	Audience	Net Audience Growth	Published Posts	Impressions	Engagements	Engagement Rate (per Impression)	Video Views
Reporting Period Sep 1, 2024 - Nov 30, 2024	12,452	193	308	491,641	22,787	4.6%	14,234
@visit_sidmouth	267	1	67	2,083	68	3.3%	0
Visit Sidmouth	8,378	108	111	412,624	14,426	3.5%	2,549
visitsidmouth	3,807	84	130	76,934	8,293	10.8%	11,685