

SIDMOUTH TOWN COUNCIL



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DEVON
EX10 9BB

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To: All Members of the Town Council
Town Clerk

1 October 2024

For information:

District Councillor for Sidmouth not on the Town Council

Dear Sir/Madam,

Meeting of Sidmouth Town Council Monday 7 October 2024 at 7.30pm

You are hereby summoned to attend the above meeting to be held in the Council Chamber, Woolcombe House, Woolcombe Lane, Sidmouth. It is proposed that the matters set out on the agenda below will be considered at the meeting and resolution or resolutions passed as the Council considers appropriate.

All Members are requested to read agenda papers in advance of the meeting. If any Member has a query about an agenda item, they should contact the Town Clerk, Chair or Vice Chair prior to the date of the meeting.

Members of the public are very welcome to attend and speak at this meeting during item 6 of the agenda. The Chair of the Council has the right and discretion to control questions to avoid disruption, repetition and to make best use of the meeting time.

Yours faithfully,

A handwritten signature in black ink, appearing to read 'Chris Holland'.

Christopher E Holland
Town Clerk

A G E N D A

	<u>Page/s</u>
<u>PART 'A'</u>	
1 Apologies To receive any apologies for absence.	
2 Minutes To confirm the minutes of the Town Council meeting held on Monday 2 September 2024.	4 – 6
3 Declarations of Interest To receive any Members' declarations of interest in respect of items on the agenda. Note: You must also declare the nature of any personal or disclosable pecuniary interests in an item whenever it becomes apparent that you have an interest in the business being considered.	

- 4 **Matters of Urgency or Report from the Chair**
To consider any items that in the opinion of the Chair should be dealt with as matters of urgency because of special circumstances. (Note: such circumstances need to be recorded in the minutes).
- 5 **Exclusion of the Public**
To agree any items to be dealt with after the public (including the press) have been excluded. There are no items which the Clerk recommends should be dealt with in this way.
- 6 **Public Open Question Time**
In accordance with Sidmouth Town Council Standing Orders Item 3 (d) – (i) Members of the Public are invited to put a question (one per person), to the Council through the Chair (taking no more than 3 minutes each and for a total of 15 minutes). Please note that in accordance with standing order 3(h), a question shall not give rise to a debate or require an immediate response.
Councillors also have the opportunity to ask questions of the County and District Members during this item whilst giving priority to Members of the public.
(Members and members of the public are reminded to notify the Town Clerk and Councillor concerned of questions to be raised. This arrangement is in place to enable a considered response at the meeting. The Chair of the Council has the right and discretion to control questions to avoid disruption, repetition and to make best use of the meeting time.)
- 7 **Police and Police Advocate Report**
To receive the Police report (when available) and a report from the Police Advocate, Councillor Nelson.
(Members are asked to notify the Town Clerk of questions to be raised in advance of the meeting where possible.)
- 8 **Committees and Working Group Reports**
8.1 Planning Working Group
a) To consider the appointment of Cllrs Nelson and Willis Fleming to the Planning Working Group. 7 – 17
b) To receive the reports of the Planning Working Group meetings held on Wednesday 28 August, Thursday 5 and Wednesday 25 September 2024.
8.2 Tourism & Economy Committee
To receive the report of the Tourism & Economy Committee meeting held on Wednesday 18 September 2024. 18 – 20
8.3 Environment Committee
To receive an update, if appropriate, from the Chair of the Environment Committee.
8.4 Council Resources Working Group
To receive an update, if appropriate, from the Chair of the Council Resources Working Group.
8.5 Youth Provision Working Group
To receive an update, if appropriate, from the Chair of the Youth Provision Working Group.

9	Reports from Members with Special Responsibilities	
	<u>9.1 Finance Report</u>	
	To receive the Finance Report for August 2024.	21 – 24
	<u>9.2 Other Reports from Members with Special Responsibilities</u>	
	To receive other notified reports from other Members.	
10	Sidmouth Regatta Review	
	To receive and consider the attached report.	25 – 32

Forthcoming meetings:

OCT	Wed	09	PLANNING WORKING GROUP
	Mon	14	COUNCIL (PRE-BUDGET)
	Mon	21	ENVIRONMENT COMMITTEE
	Wed	23	PLANNING WORKING GROUP
NOV	Mon	04	COUNCIL
	Wed	06	PLANNING WORKING GROUP
	Wed	20	PLANNING WORKING GROUP
DEC	Mon	02	COUNCIL
	Wed	04	PLANNING WORKING GROUP
	Wed	11	TOURISM & ECONOMY COMMITTEE
	Wed	18	PLANNING WORKING GROUP

SIDMOUTH TOWN COUNCIL
Minutes of the Meeting of Sidmouth Town Council
held at the Council Chamber, Woolcombe House, Sidmouth,
on Monday 2 September 2024 at 6.30pm

Ward	Councillors Present:
Sidmouth North	Stephen Blakeway Bernie Davis Stuart Hughes
Sidmouth South	Kelvin Dent Paul Dodds Chris Lockyear (Chair) John Nicholson
Sidmouth East	Lorraine Brown
Primley	Francetta Bridle Hilary Nelson (Vice Chair) Kevin Walker
Sidbury	John Loudoun
Sidford	Mike Goodman
Salcombe Regis	Ian Barlow Edward Willis Fleming

Apologies: Rachel Perram

The meeting started at 6.30pm and finished at 8.00pm.

PART 'A'

55 Minutes

The minutes of the meeting of the Town Council held on Monday 5 August 2024 were signed as a true and accurate record.

56 Declarations of Interest

Name	Item Number	Type	Action Taken	Details
CLlr Stuart Hughes	61.1 Planning report 14 August 2024 Cycle Route	Personal	Remained in the meeting during discussion and voting	County Councillor & Cabinet Member for Highway Management

57 Matters of Urgency or Report from the Chair

- The Chair reported that both the Folk Festival and Regatta had been successful events. Members agreed that he should write to congratulate and thank the organisers.
- The Chair reported that he had now spoken to Rock Fish as part of his aim to aid communication between South West Water, Sidmouth Lifeboat and Rock Fish who were all planning major works in The Ham area.
- The Chair reported that a limited number of DALC 'Being a Good Councillor' courses would be run on Monday 7 October from 6pm to 7pm. As this training coincided with the October Council meeting the Council meeting would be delayed until 7.30pm to enable Members to attend both the training and Council meeting.

58 Public Open Question Time

- Cllr Walker commented on the District Council's consultation being carried out on PSPO Dog Control Orders and asked whether there were any Enforcement Officers to ensure adherence to the PSPOs. District Cllrs Barlow and Goodman responded that there were Enforcement Officers who regularly patrolled The Byes and Esplanade in Sidmouth. They preferred to focus on education rather than enforcement and believed that better results were achieved as a result.
- Cllr Loudoun asked what the County Council's approach was to the woodcarver who had parked and set up a stall in the layby near to The Bowd. County Cllr Hughes replied that there were a number of individuals leaving vehicles in that layby including the woodcarver, car sales and a pizza delivery trailer. He had requested that a time limit be introduced, including no overnight parking which should solve the problem in the future.

59 South West Water Remedial Works Project

Charlie Ford and Kathy Merchant, representatives for South West Water gave an update to Members regarding the ongoing Remedial Works Project and installation of a new tank at The Ham. Members and residents could see the latest position on the project by visiting the South West Water website: www.southwestwater.co.uk/about-us/what-we-do/improving-your-service/projects-and-investment/sidmouth-sewer-improvements

RESOLVED: That the South West Water Remedial Works Project report be noted.

60 Police Advocate Report

Cllr Nelson reported that it was anticipated that a meeting would be held in late September/early October. Police were currently running a campaign to encourage the public to report problems to the correct body and stop the misuse of the emergency call system. The number 999 should be used for emergencies only and the public were encouraged to use the online reporting system where issues would be directed towards the appropriate agency.

61 Committee/Working Group Reports

61.1 Planning Working Group Reports

a) Councillor Dent, Chair of the Planning Working Group, presented the reports of the Planning Working Group meetings held on Wednesdays 31 July and 14 August 2024.

RESOLVED: That:

- 1) the Planning Working Group reports be noted.
 - 2) the Planning Working Group's decisions and observations from the reports above, be agreed.
- b) Councillor Dent reported that a special meeting of the Planning Working Group would be held on Thursday 5 September so that Members could review the Local Plan report prior to its consideration at the District Council on Wednesday 11 September. This together with absences, meant that the 11 September Sidmouth Town Council Planning Working Group meeting would be cancelled and the next meeting would be 25 September.

RESOLVED: That the Planning Working Group meeting date changes be noted and agreed.

61.2 Tourism and Economy Committee Report

Councillor Nelson, Chair of the Tourism & Economy Committee, reported that the next meeting would be held on Wednesday 18 September 2024.

61.3 Environment Committee Report

Councillor Barlow, Chair of the Environment Committee, reported that the next meeting would be held on Monday 21 October 2024.

61.4 Council Resources Working Group

There was nothing to report from the Council Resources Working Group.

61.5 Youth Provision Working Group

Councillor Nelson, Chair of the Youth Provision Working Group, reported that arrangements had been made to move the Young Devon Youth Provision sessions to alternative facilities; Friday young group to the Guide HQ building and Wednesday seniors and Tuesday skills sessions both to the YMCA building. Both facilities reflected more accurately the aspirations of the young people who had responded to the consultation process.

Other users would also be moving to alternative premises by the beginning of October and a special meeting had been arranged for them to discuss their future, to be held on Thursday 19 September at 10am.

The next meeting of the Youth Provision Working Group would be held on Tuesday 10 September at 10am.

RESOLVED: That the Youth Provision Working Group report be noted.

62 Reports from Members with Special Responsibilities

62.1 Finance Report

a) Councillor Lockyear presented the Finance Report for July 2024.

RESOLVED: That the Finance Report for July 2024 be noted.

b) Members were asked to consider and approve the draft Investment Strategy document presented by the Member and Deputy Member for Finance and the Town Clerk.

RESOLVED: That the Investment Strategy document be agreed and adopted by the Town Council.

63 Notice of Conclusion of Audit

Members were asked to note the receipt of completion of review of the Annual Governance & Accountability Return (AGAR) from the Town Council's auditor PKF Littlejohn. The statutory Notice of Conclusion of Audit for the year ended 31 March 2024 had been duly advertised on the Town Council's website.

RESOLVED: That:

1) the receipt of completion of review of the Annual Governance & Accountability Return (AGAR) from the Town Council's auditor PKF Littlejohn be noted.

2) the Council staff be thanked for their work towards a successful audit.

.....
CHAIR OF THE COUNCIL

**Sidmouth Town Council's Planning Working Group
held on Wednesday 28 August 2024**

(The Working Group met virtually)

Councillors present: Kelvin Dent (Chair)
Rachel Perram (Vice Chair)
Bernie Davis
John Loudoun

Also Present: Cllr Ian Barlow

Apologies: Cllr Chris Lockyear

The meeting started at 10.00am and finished at 11.30am

124 Declarations of Interest

None received

125 District Council Members

It was formally noted that the participation of those Councillors who are also members of the East Devon District Council in both the debate and subsequent vote is on the basis that the views expressed are preliminary views taking account of the information presently made available to the Town/Parish Council. The District Councillors reserve their final views on the application until they are in full possession of all the relevant arguments for and against.

126 Minutes

Members agreed that delegated authority be given to the Chair of the Planning Working Group to sign as a true and accurate record the Minutes of the Planning Working Group meeting of 14 August 2024, subject to the following amendment:

Minute 116 DPX/DCC/4404/2024

To amend the minute to read as follows:

Members strongly support the creation of a safe cycle and pedestrian multi-use path between Sidbury and Sidford.

However, the current proposal by Devon County Council is unacceptable because:

The proposal is piece-meal without the inclusion and certainty of Phase II

The Ottery Lane crossing is potentially dangerous

The problem of flooding at the southern end of the proposed route

The difficult and potentially dangerous passage onto and through Hillside and dangerous exit from Hillside onto the A375.

127 Applications for consideration

RECOMMENDED: That in respect of the Planning Applications set out below, representations to the manner in which they should be determined, be made known to the East Devon District Council in accordance minute 230 of Council, 19 April 2021 and with schedule 16 of the Local Government Act 1972.

128	24/1397/ADV East Ward	Manager Nicola Dawkins	Kennaway House, Coburg Road, Sidmouth, Devon, EX10 8NG. 1no illuminated freestanding sign.
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GRANTED

129 24/1482/FUL Mrs Kim The Bungalow, The Barn and Pinn Cottage, Bowd, Sidmouth, EX10 0ND.
North Ward Clinch
Change of use of guest house to residential and owners/managers accommodation to residential.

DO NOT SUPPORT: The proposal would result in the loss of visitor accommodation contrary to Policy E18 of the East Devon Local Plan. The Sid Valley relies heavily on the tourism and hospitality industry.

130 24/1581/FUL Mr & Mrs 4 Sid Park Road, Sidmouth, EX10 9BW.
North Ward Peter and Jo Rear single-storey extension.
Cunningham

DO NOT SUPPORT The proposed development would result in loss of light which would affect the amenity of neighbours contrary to Policy 6 of the Sid Vally Neighbourhood Plan.

131 24/1365/FUL Ron Peppin United Reformed Church, Primley Road, Sidmouth, EX10 9LB.
Primley Ward Installation of an Asgard bike locker in the grounds of Primley UR Church.

NO OBJECTIONS: Members suggested a temporary permission for 3 years and requested that a condition be included requiring the height of the hedge to be maintained for screening purposes.

132 24/1599/HRN Miss Lucy Combe Wood Farm, Salcombe Regis, Devon, EX10 0JN.
Salcombe Regis Buckingham Removal of 15m of hedgerow between 2 grazing parcels.
Ward (National Trust)

DO NOT SUPPORT: Members were concerned at the possible loss of hedgerow and no valid justification appeared to have been given.

133 24/1640/AGR MR M Banks Land SW Of Seaton Road, Off Roncombe Hill, Sidmouth.
Sidbury Ward Upgrading vehicular access for farm machinery.

DO NOT SUPPORT: The existing access appears to be satisfactory with good visibility. The proposed vehicular access would constitute unnecessary development in a National Landscape Area and could risk damaging archaeological artefacts.

134 24/0880/FUL Miss Laura 1 Orchard Terrace, Church Street, Sidford, Devon, EX10 9RW.
Sidford Ward Bermingham Replace windows on front elevation, (like for like), replace front door and frame, (like for like) and re render front, side and rear elevations with lime render.

NO OBJECTIONS: Subject to the views of the Conservation Officer.

135 24/0881/LBC Miss Laura 1 Orchard Terrace, Church Street, Sidford, Devon, EX10 9RW.
Sidford Ward Bermingham Replace windows on front elevation, (like for like), replace front door and frame, (like for like) and re render front, side and rear elevations with lime render.

NO OBJECTIONS: Subject to the views of the Conservation Officer.

136 Trees in Conservation Areas

- a) 24/1605/TCA Mr Butler Littlebrook, Bickwell Valley, Sidmouth, Devon, EX10 8RF.
South Ward T1, Eucalyptus: reduce height by approximately 3m and shorten side growth by a similar amount to a suitable pruning position with cuts no larger than 75mm. T2, Eucalyptus: fell.

WORKS NOTED

137 Trees with preservation order

Applications relating to Trees protected by a Tree Preservation Order.

- a) 24/1596/TRE Jacqui Moss Pinecrest, Southway, Sidmouth, EX10 8JL.
Salcombe Regis T2, Monterey Pine: thin crown by approximately 30% to include
Ward an overall crown spread and height reduction of 1-2 m, maximum diameter of cuts 125mm.

DEFERRED: Awaiting Officer's report.

- b) 24/1533/TRE Day 4 Cedar Shade, All Saints Road, Sidmouth, Devon, EX10 8EU.
South Ward T1, Holm Oak : Cut back lateral extension of branches over roof by 2.5m. Lift secondary branches over roof to give 2.5m clearance where possible.

DEFERRED: Awaiting Officer's report.

138 Exemption to a Tree Preservation Order

None received.

139 Appeals.

- a) APP/U1105/X/23/
3330294 Salcombe Regis Camping & Caravan Park, New Barn, Salcombe Regis, Sidmouth, EX10 0JH.
The use for which a certificate of lawful use or development is sought is Use of land for the siting of 100 static caravans.
The appeal is dismissed.

140 Unsupported decisions

None received.

141 Enforcement Letters

None received.

142 New Draft East Devon Local Plan Update:

The Local Planning Authority are endeavouring to progress quickly and the Strategic Planning Committee will be looking at officers' final proposals for Sidmouth on 11th September. The officers' report has not yet been published but might include proposals which Sidmouth Town Council have not previously considered and a special meeting might need to be convened in order to respond.

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CHAIR OF THE PLANNING WORKING GROUP

**Minutes of the Extraordinary meeting of
Sidmouth Town Council's Planning Working Group
held at the Council Chamber, Woolcombe House, Sidmouth,
on Thursday 5 September 2024**

Councillors present: Kelvin Dent (Chair)
Chris Lockyear

Also Present: Cllr Ian Barlow
Cllr Hilary Nelson
District Cllr Marianne Rixson
Cllr Kevin Walker
Cllr Edward Willis-Fleming

Apologies: Cllr Bernie Davis
Cllr John Loudoun
Cllr John Nicholson

The meeting started at 10.00am and finished at 11.20am

105 Declarations of Interest

None received

106 District Council Members

It was formally noted that the participation of those Councillors who are also members of the East Devon District Council in both the debate and subsequent vote is on the basis that the views expressed are preliminary views taking account of the information presently made available to the Town Council. The District Councillors reserve their final views until they are in full possession of all the relevant arguments for and against.

107 East Devon Local Plan, Housing Allocations:

Report by Local Planning Authority (LPA) Planning Policy Officer

The Committee considered a report by East Devon District Council's Planning Policy Manager regarding the proposed new East Devon Local Plan prior to its consideration by the EDDC Strategic Planning Committee on the 11 September.

Members expressed their gratitude to the Officers and Councillors for their hard work in developing this proposed new Local Plan. They fully appreciated the challenges involved in allocating the housing needs of the District in accordance with the Government's requirements.

108 Sites which the LPA Planning Policy Officer did not recommend for inclusion

The following sites were not recommended for inclusion in the new Local Plan:

Sidm_17, Sidm_12, Sidm_13, Sidm_14, Sidm_30, Sidm_02, Sidm_04, Sidm_06b, Sidm_19, Sidm_20, Sidm_22, Sidm_28, Sidm_32b, Sidm_35, Sidm_34b

(Members noted that the owner of Sidm_13 strongly maintained that his site had been misdescribed.)

RESOLVED: to support the Planning Policy Manager's recommendation not to allocate the above-mentioned sites.

109 Sites which the Planning Policy Manager recommended for inclusion.

The Committee considered a number of sites which were recommended for inclusion:

RESOLVED: that in relation to all the following housing sites, Members recommended that, should they be allocated, housing should be restricted in the Local Plan to principal dwellings and, in accordance with Policies 12 and 13 of the Neighbourhood Plan, as exception sites, a proportion of the new dwellings should be affordable and/or social housing and priority given to people with local connections.

a) Site Sidm_29 (aka 24) Land at Two Bridges, Sidford, adjacent to the Sewage Treatment Works – recommended for allocation as employment land

Members strongly objected to this site being designated as employment land for several reasons: The site immediately to the south has already been allocated as employment land, but it remains undeveloped. This indicates there is no need for further employment land in Sidford.

They were deeply concerned about the impact of development on the green wedge between Sidford and Sidbury, an important natural buffer that prevents the coalescence of these two communities.

The site lies within a Nation Landscape area and any development here would negatively affect the character of this protected area.

There are existing issues with flooding in this area, and further development could exacerbate these problems. The additional hard surfaces and infrastructure could increase surface water runoff, worsening the flooding risks for surrounding properties.

The A375 Two Bridges road is unsuitable for additional heavy traffic

Members wanted to remind the District Council that if the employment land to the South of this site were to be repurposed for housing, South West Water has previously raised concerns regarding its proximity to the Sidford Sewage Treatment Works.

RESOLVED: to strongly object to the allocation of Sidm_29 as employment land

b) Site Sidm_06a Land West of Two Bridges Road, Sidford

Building here would encroach upon the green wedge between Sidford and Sidbury, undermining a key objective of the Sid Valley Neighbourhood Plan, which aims to maintain the separation between these settlements.

In addition, this site is part of the National Landscape, and allowing development here would set a precedent for future building in this sensitive area. Moreover, the land is prone to flooding, rendering it unsuitable for housing development.

RESOLVED: to strongly object to the allocation of Sidm_06a for housing

c) Site Sidm_31 Land West of Corefields, Sidford

Whilst Members remained concerned about the proposal to build on National Landscape land, they acknowledge the challenges in finding sufficient sites in the area, given that Sidmouth was surrounded by National Landscape and the sea. After careful consideration, Members concluded that the net benefit to the community would be positive.

RESOLVED: To support the allocation of Sidm_31 for housing despite concerns and subject to the proviso referred to above.

d) Site Sidm_32a Land west of Woolbrook Road, Sidmouth

Members noted that a "Park and Change" provision had long been mooted for this land which would offer a sustainable transport option for the community and help reduce traffic congestion.

A letter had been received from The Sidmouth Cycling Campaign suggesting that the boundary of the site be extended to include the former railway line in order that any future planning permission could designate the line as public open space and incorporate it as a footway/cycleway.

RESOLVED: to support the allocation of Sidm_32a for housing subject to the proviso referred to above and the inclusion of a "Park and Change" provision on this land.

e) Site Sidm_34a Land between Furzehill and Hillside, Sidbury

The site lies within a National Landscape area and would impinge on the green wedge between Sidford and Sidbury which is vital to preserve the distinct identities of these settlements.

Moreover, Sidbury Primary School is already at capacity, and additional housing would place further strain on local education infrastructure. Access to the site is also problematic. Development would affect the setting of Furzehill Farm which is a listed building.

RESOLVED: To strongly object to the allocation of Sidm_34a for housing.

.....
CHAIR OF THE PLANNING WORKING GROUP

**Sidmouth Town Council’s Planning Working Group
held on Wednesday 25 September 2024**

(The Working Group met virtually)

Councillors present: Kelvin Dent (Chair)
Rachel Perram (Vice Chair)

Also Present: Cllr Ian Barlow

Apologies: Cllr Chris Lockyear
Cllr Bernie Davis
Cllr John Loudoun
Cllr John Nicholson

The meeting started at 10.00am and finished at 11.45

143 Declarations of Interest

Cllr Ian Barlow	24/1452/FUL North Ward, Westwoods	Personal	Remained in the meeting and did not vote.	Acquainted with the applicant
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144 District Council Members

It was formally noted that the participation of those Councillors who are also members of the East Devon District Council in both the debate and subsequent vote is on the basis that the views expressed are preliminary views taking account of the information presently made available to the Town/Parish Council. The District Councillors reserve their final views on the application until they are in full possession of all the relevant arguments for and against.

145 Minutes

Members agreed that delegated authority be given to the Chair of the Planning Working Group to sign as a true and accurate record the Minutes of the Planning Working Group meeting of 28 August 2024 and the Extraordinary Planning Committee meeting of 5 September 2024.

146 Applications for consideration

RECOMMENDED: That in respect of the Planning Applications set out below, representations to the manner in which they should be determined, be made known to the East Devon District Council in accordance minute 230 of Council, 19 April 2021 and with schedule 16 of the Local Government Act 1972.

147 24/1695/FUL Mr Jack 187 Manstone Avenue, Sidmouth, Devon, EX10 9TJ.
North Ward Rogers Proposed rear extension; part two storey with a larger ground floor element.

NO OBJECTIONS

148 24/1452/FUL Mr Ethan Westwoods, Fire Beacon Lane, Sidmouth, EX10 0NE.
North Ward King Proposed two storey extension on east elevation to main dwellinghouse, addition of external cladding, covering structure over existing outdoor swimming pool, and detached garage.

NO OBJECTIONS

149 24/1829/FUL Mr Andrew 6 Woolbrook Rise, Sidmouth, EX10 9UB.
North Ward Gardiner To fit a new obscure glazed fire escape window at first floor level on the westerly elevation.

NO OBJECTIONS:

Note: Members sympathised with the views of the neighbour and would like the window to have obscured glass and opened only in emergencies.

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|------------|-----------------------------|---------------------------------|----------------------------------------------------------------------------------------------------------------------|
| 150 | 24/1838/FUL
Primley Ward | Graham and
Vicki
Marshall | 1 Yarde Hill Orchard, Sidmouth, EX10 9JZ.
Demolition and construction of garage and single storey side extension. |
|------------|-----------------------------|---------------------------------|----------------------------------------------------------------------------------------------------------------------|

NO OBJECTIONS

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|------------|---------------------------------------|-----------------------|--------------------------------------------------------------------------------|
| 151 | 24/1506/FUL
Salcombe Regis
Ward | Mr & Mrs
Priestley | Magnolia Lodge, Southway, Sidmouth, EX10 8JL.
Construction of garden annex. |
|------------|---------------------------------------|-----------------------|--------------------------------------------------------------------------------|

DO NOT SUPPORT: Members do not support the planning application due to the following concerns:

The potential for overlooking and loss of privacy for neighbouring properties is contrary to Policy 6 of the Neighbourhood Plan.

The proposal constitutes overdevelopment of the site.

Members were concerned at the possibility that the annex may become a separate dwelling or used as holiday accommodation, leading to increased parking and noise disturbances.

Members noted that the proposed gable with a glass Juliet balcony would afford a sea view, but highlighted that other extensions or loft conversions in the area have only been permitted with dormer windows featuring opaque glass or Velux rooflights in order to preserve the privacy of adjoining properties, in line with Policy 6.

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|------------|---------------------------------------|----------------------|-------------------------------------------------------------------------------------------------------------------------------------|
| 152 | 24/0766/FUL
Salcombe Regis
Ward | Mr Peter
Marshman | Sunnylands, Salcombe Regis, EX10 0PA.
Demolish existing garage and wood store, construct new wooden single story two bay garage. |
|------------|---------------------------------------|----------------------|-------------------------------------------------------------------------------------------------------------------------------------|

NO OBJECTIONS

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|------------|---------------------------------------|---------------|------------------------------------------------------------------------------------------------------------------------------------------------------|
| 153 | 24/1754/FUL
Salcombe Regis
Ward | Chris Shrubbs | Strathallan, Sid Lane, Sidmouth, EX10 9AW.
Proposed two storey extension on the North elevation, removal of conservatory and adjustments to roof. |
|------------|---------------------------------------|---------------|------------------------------------------------------------------------------------------------------------------------------------------------------|

DO NOT SUPPORT:

The proposal does not enhance or preserve the Conservation Area. Members suggested that the extension be situated at the rear in accordance with the wishes of neighbours.

They would also like to see the flint wall restored as part of the development.

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| 154 | 24/1804/FUL
Salcombe Regis | Mr & Mrs
Tom
Hardman | 5 Sidgard Road, Sidmouth, Devon, EX10 9DA.
Single storey rear extension, and single storey side extension. |
|------------|-------------------------------|----------------------------|---------------------------------------------------------------------------------------------------------------|

NO OBJECTIONS

- 155** 24/1559/LBC Mr & Mrs Buckley Hill Cottage, Bridge Street, Sidbury, Sidmouth, EX10 0RZ.
Sidbury ward Legowski Single storey extension on both north and east elevation.
Extension of rear patio.

DO NOT SUPPORT:

The proposed extension does not enhance or preserve the Conservation Area or reflect the distinctiveness of the property contrary to Policy 7 of the Neighbourhood Plan.

- 156** 24/1558/FUL Mr & Mrs Buckley Hill Cottage, Bridge Street, Sidbury, Sidmouth, EX10 0RZ.
Sidbury Ward Legowski Single storey extension on both north and east elevation.
Extension of rear patio.

DO NOT SUPPORT:

The proposed extension does not enhance or preserve the Conservation Area or reflect the distinctiveness of the property contrary to Policy 7 of the Neighbourhood Plan.

- 157** 24/1886/AGR Mr A Hall Chineway Farm, Putts Corner, Sidbury, Sidmouth, EX10 0QQ.
Sidbury Ward Erection of an agricultural building, to be used for growing mushrooms and general storage associated with the agricultural enterprise.

DO NOT SUPPORT:

Members noted that there had been several, previous applications for this property, one of which recently involved the sale of land and agricultural buildings due to a lack of need for farming by the applicant. Members considered that the proposal was overbearing and overdevelopment, which would have an adverse impact upon the National Landscape.

Note: Members also could not understand from the plans how mushrooms could be grown in a clear poly tunnel when darkness was required.

- 158** 24/1012/LBC Mr & Mrs Myrtle Farm, Fore Street, Sidbury, EX10 0RS.
Sidbury Ward Damon Retention of the following work: Ground floor work: External door blocked up internally on south elevation; Creation of WC in new snug; Open up fireplace in new snug; Open up fireplace in new dining room and remove partitions in new kitchen. First floor work: Re-configure staircase at top of flight; Bedroom 1: remove existing ensuite and create new ensuite and built in wardrobe area; Bedroom 3: Remove bathroom wall and incorporate space to create a larger bedroom with ensuite; Bedroom 4: to create new bedroom 4 remove partition walls to bathroom; create new ensuite and block up opening to landing; Create new corridor leading to bedroom 3 and 4 and also create new door opening into bedroom 3 and 4 and open up fireplaces in Bedroom 3 and 4. External works: 2no . cast iron SVP on both north elevations and rainwater goods.

NO OBJECTIONS:

- 159** 24/1650/FUL Mr and Mrs Park Chase, Cotlands, Sidmouth, Devon, EX10 8SP.
South Ward Higgins Replacement of rooflights with dormer on front (east) elevation and alterations to change existing side flat dormer roofs to tiled pitched roofs, removal of chimney.

NOTED (that the application had already been approved)

- 160** 24/1725/FUL Hillier Jasmine Cottage, Greenway Lane, Sidmouth, Devon, EX10 0LZ.
West Ward Construction of proposed annex.

NO OBJECTIONS: Members recommend the inclusion of a condition that the use of the annex should be ancillary to the main dwelling.

- 161** 24/1869/FUL Mr & Mrs 23 Alexandria Road, Sidmouth, EX10 9HD.
West Ward Gundry Replacement single storey infill extension to the rear of the property.

NO OBJECTIONS

- 162** 24/1882/FUL Paul Carter 19 Bennetts Hill, Sidmouth, EX10 9XH.
West Ward Construction of single storey rear extension and raised patio

NO OBJECTIONS

163 Trees in Conservation Areas

None received at the time of the publication of agenda.

164 Trees with preservation order

Applications relating to Trees protected by a Tree Preservation Order.

- a)** 24/1460/TRE 58 Sidford High Street, Sidford, Devon, EX10 9SQ.
Sidford Ward T1: Ash - dismantle the tree to ground level. T2: Oak - tip reduction of this side-loaded tree to reduce loadings on limbs that may be exposed to the change in wind dynamic due to the removal of the diseased ash tree.

SPLIT DECISION as recommended by the Arboricultural Officer.

- b)** 24/1563/TRE Land South Of Sidlaw House, Coreway, Sidford, Sidmouth, EX10
Sidford Ward 9SE.
T1, Oak: removal of 1 lowest , previously fractured limb, at approximately 175mm diameter at trunk; removal of 1 lowest secondary branch at approximately 125mm diameter at trunk; removal of small epicormic low growth, overhanging garage roof; tip weight reduction to 2 above branches to raise crown over garage roof, reducing limbs by up to approximately 2m back to suitable growth points, with cut diameters up to 75mm.

DEFERRED: Awaiting Officers report.

- c) 24/1796/TRE Mr Barry Culver House, Vicarage Road, Sidmouth, EX10 8UF.
South Ward Cunliffe T1: Sycamore - Fell. T3: Sycamore - Fell.
Replant with native small-leaved Limes, to be planted on either side of the Common Lime currently growing between the two Sycamores.

APPROVED: subject to the conditions recommended by the Arboricultural Officer.

165 Exemption to a Tree Preservation Order

None received.

166 Appeals.

None received.

167 Unsupported decisions

None received.

168 Enforcement Letters

None received.

169 New Draft East Devon Local Plan Update:

On 11th September 2024, EDDC's Strategic Planning Committee considered the sites which the Town Council's Planning Committee had considered in advance at the extraordinary meeting on 5th September. It is understood that the Strategic Planning Committee had decided to include the following residential sites in the new draft Local Plan:

*Sidm_06a Land West of Two Bridges Road, Sidford

*Sidm_31 Land West of Corefields, Sidford

*Sidm_32a Land West of Woolbrook Road, Sidmouth

*Sidm_34a Land between Furzehill and Hillside, Sidbury

But not to include the following employment site:

*Sidm_29 (aka24) Land at Two Bridges, Sidford, adjacent to the Sewage Treatment Works.

.....
CHAIR OF THE PLANNING WORKING GROUP

**Minutes of a Meeting of Sidmouth Town Council’s
Tourism and Economy Committee
held in the Council Chamber, Woolcombe House, Sidmouth
on Wednesday 18 September 2024 at 6.30 pm**

Councillors present: Ian Barlow
Francetta Bridle
Chris Lockyear
Hilary Nelson
John Nicholson
Kevin Walker
Edward Willis Fleming

Invited Reps: TIC Manager – Tim Shardlow
Ignyte Ltd (Visit Sidmouth Tourism Promotion) – Tina Veater
Chamber of Commerce – David Cook

Apologies : Lorraine Brown, Paul Dodds, John Loudoun, Rachel Perram
Chamber of Commerce – Ian Gregory

The meeting started at 6.30pm and finished at 8.30pm

PART ‘A’

12 Minutes

The Minutes of the Tourism & Economy Committee meeting held on Wednesday 12 June 2024 were signed and approved as a true and accurate record.

13 Declarations of Interest

Name	Item Number	Type	Action Taken	Details
CLlr Edward Willis Fleming	19 Potential Tourism Tax	Personal	Remained in the meeting during discussion and voting	Sidmouth Trust Founding Member

14 Matters of Urgency and Report

There were no matters of urgency.

15 Tourism & Promotion Advisory Group Update

Councillor Nelson updated members on the work carried out by the Tourism Advisory Group and reported that an application had been submitted, that fulfilled the criteria, to join the East Devon Coach Friendly Scheme. This fitted well with the Visit Sidmouth Sustainable Tourism targets and facilities for coach drivers had been made available at the Leisure East Devon swimming pool site which included showers, toilets and refreshments.

RESOLVED: That the Tourism Advisory Group report be noted.

16 Tourism Information Centre Summary of Activities

Tim Shardlow, Tourist Information Centre Manager, presented his report, which had been distributed to Members prior to the meeting, giving an update of TIC activities.

RESOLVED: That the Sidmouth Information Centre report be noted.

17 Tourism & Promotion Contract Update

Tina Veater of Ignyte, presented the Ignyte Visit Sidmouth summary report and explained the Expedia Group's graph which emphasised the importance of social media and destination websites used during the process of inspiration and research when deciding where to take holidays. Visitors still preferred to make final bookings using online travel agencies, believing that savings could be made. It was noted that visitors were continuing to leave the booking of visits and holidays very late in a trend shared across the country.

Tina presented Members with a trophy that Visit Sidmouth had won during a conference held by the Simpleview software provider. The award was for the Sustainable Tourism category and Visit Sidmouth had come first across the UK above all destinations. The application included submissions of the Sustainability webpages, the Sustainable Tourism Road Map and the Changemakers Champions scheme.

RESOLVED: That the Tourism & Promotion contract update report be noted.

18 Tourism & Promotion Finance Report

The Chair presented the Tourism & Promotion Finance report for the period to August 2024.

Tina Veater confirmed that the Ignyte sales income would likely be slightly under £20,000 instead of the £24,000 which had been budgeted; the season had been very tough for many businesses and sales were currently lower than previous years.

RESOLVED: That the Tourism & Promotion Finance report be noted.

19 Potential Tourism Tax

Members discussed the possible implications of a potential tourism tax being applied nationally by the Government. Tina Veater explained the way that charges had been introduced elsewhere, some as a standard nightly charge and others as a levy based upon rateable value of the business. It was believed that this would be imposed by Central Government, at some point in the future.

RESOLVED: That Cllr Willis Fleming consult with the Chamber of Commerce and accommodation providers and report back to a future Tourism & Economy Committee meeting.

20 Knowle Car Park Enhancement Project

Members were asked to consider recommending to Council the use of Fortfield S106 Tourism funding for the Knowle Car Park Enhancement Project. A company had quoted to prepare a design and plans for a planning application. It was anticipated that parking spaces would increase from 33 up to 100 in the space available and that there would be two EV charging points installed. Any future detailed plans would be considered by the full Council.

RECOMMENDED: That Sidmouth Town Council give in principle agreement to use the S106 Tourism funding for the Knowle Car Park Enhancement Project.

21 Shop Local Campaign

Tina Veater presented the report and outline proposal for a 'Shop Local' Campaign.

This would require further work and consultation with the Chamber of Commerce to create a suitable scheme.

RECOMMENDED: That the Tourism Advisory Group would consult with the Chamber of Commerce to create a 'Shop Local' campaign that would support Sidmouth businesses.

22 Matters Raised by Invited Representatives

David Cook, Sidmouth Chamber of Commerce, reported that:

- The Classic Car Show would be held on Saturday 21 September with over 330 cars displaying at the show. In previous years this event had brought around 5,000 visitors to the town.
- It was hoped that the Christmas Light Switch On and the Late Night Shopping evenings could be combined together on the same date, in future years, possibly in 2024.
- The additional car parking spaces at The Knowle would be very welcome on busy days when parking spaces were difficult to find in the town.
- The Chamber of Commerce were encouraging new members by introducing evening meetings, the first of which would be held in November after the Government’s Autumn budget.

RESOLVED: That the Chamber of Commerce report be noted.

.....
CHAIR OF THE TOURISM & ECONOMY WORKING GROUP

Sidmouth Town Council - Detailed Income and Expenditure Report
Month 5 - August 2024

	Actual	Actual	Current	Budget	Cummulative
	Current Month	Year to Date	Annual Budget	Balance	To + / From - EMReserves
<u>Council Services</u>					
Public Conveniences	0	0	16,000	16,000	0
Youth Service Support	0	25,748	49,000	23,252	0
Flower Beds, Planters & Watering	5,542	12,165	18,500	6,335	0
Christmas Lighting & Events	0	0	16,500	16,500	0
Donation to Christmas Lighting (Income)	0	0	-1,750	-1,750	0
Tourism Promotion	890	10,740	50,000	39,260	0
Tourism Promotion Income	-502	-1,838	-24,000	-22,162	0
Verge Cutting, Town Maintenance & Weeding	1,986	9,927	24,500	14,573	0
Verge Cutting DCC Grant (Income)	0	0	-5,100	-5,100	0
Street Furniture	0	3,702	16,800	13,098	0
Sidmouth Information Centre	0	10,000	32,800	22,800	0
Water Fountains & Defib Mtce	150	828	2,500	1,672	0
Dog Hygiene Bins	0	0	2,000	2,000	0
War Memorials	0	0	500	500	0
Parish Paths Partnership Payments	0	198	0	-198	-198
Parish Paths Partnership (Income)	0	-2,000	0	2,000	2,000
	£8,066	£69,470	£198,250	£128,780	£1,802
<u>Discretionary Expenditure</u>					
Festival and Events Grant	0	50,000	50,000	0	0
Special Funding Support	0	29,500	29,500	0	0
Community Small Grants	0	15,250	18,000	2,750	0
Sidmouth Regatta	117	467	20,000	19,533	0
Donation to Sidmouth Regatta (Income)	0	0	0	0	0
Environment Committee	3,119	4,761	8,000	3,239	0
Community Infrastructure Levy Payments	0	0	0	0	0
Community Infrastructure Levy (Income)	0	-7,866	0	7,866	7,866
Rayson Bequest - Fireworks/Light Displays	0	0	0	0	0
Rayson Bequest - Natural/Sidmouth History	0	0	0	0	0
Rayson Bequest - Party/Celebrations	0	0	0	0	0
Woolley Bequest Payments	0	0	0	0	0
	£3,236	£92,112	£125,500	£33,388	£7,866

Sidmouth Town Council - Detailed Income and Expenditure Report

Month 5 - August 2024

	Actual Current Month	Actual Year to Date	Current Annual Budget	Budget Balance	Cummulative To + / From - EMReserves
<u>Woolcombe House</u>					
Services Gas/Water/Elec	398	1,643	8,000	6,357	0
Woolcombe House Business Rate	0	4,871	9,600	4,729	0
Woolcombe House (Loan Interest&Repayment)	0	7,444	14,890	7,446	0
Woolcombe House-General Maintenance	1,903	7,908	10,000	2,092	0
	£2,301	£21,866	£42,490	£20,624	£0
<u>Other Property</u>					
Alma Lane Field	0	0	500	500	0
Manstone Youth Centre	1,299	12,027	85,000	72,973	0
Manstone Sports and Play Areas	20	100	2,000	1,900	0
Long Park & Play Area	-361	1,050	1,500	450	0
The Arches	989	6,358	45,000	38,642	0
The Arches East (Income)	0	-6,855	-27,000	-20,145	0
Conservatory Maintenance	130	260	2,000	1,740	0
Knowle Parkland & Amphitheatre	1,000	8,275	15,000	6,725	0
Fire Beacon Nature Reserve	0	0	0	0	0
Sidmouth Golf Club (Income)	0	-5	-5	0	0
Elec Pole Rent (Income)	-1	-40	-40	0	0
	£3,076	£21,170	£123,955	£102,785	£0
<u>Trust Property</u>					
<u>The Ham</u>					
The Ham Ground Mtce	121	605	2,000	1,395	0
The Ham Other Mtce	0	861	10,000	9,139	0
The Ham Play Equipment	0	0	2,000	2,000	0
The Ham Utility Building	0	0	1,000	1,000	0
The Ham 3Phase Power	368	1,110	4,500	3,390	0
The Ham Rent (Income)	-1,910	-11,132	-12,800	-1,668	0
<u>Manstone</u>					
Manstone Land Ground Mtce	66	330	900	570	0
Manstone Other Maintenance	0	0	1,600	1,600	0
Manstone Rent (Income)	0	-345	-1,480	-1,135	0
<u>Salcombe Regis</u>					
S.R. Allotment Field	0	0	0	0	0
S.R. Recreation Field	0	0	0	0	0
S.R. Recreation Field Rent (Income)	-590	-1,260	-670	590	0
	-£1,945	-£9,831	£7,050	£16,881	£0

Sidmouth Town Council - Detailed Income and Expenditure Report

Month 5 - August 2024

	Actual Current Month	Actual Year to Date	Current Annual Budget	Budget Balance	Cumulative To + / From - EMReserves
<u>Members</u>					
Members/Chair's Allowances	0	5,313	7,200	1,887	0
Chair's Expenses	0	0	2,000	2,000	0
Members Expenses/Training	0	0	800	800	0
Elections	0	1,208	1,000	-208	0
Civic & Hospitality	0	0	1,000	1,000	0
Civic Regalia	0	0	1,000	1,000	0
	£0	£6,521	£13,000	£6,479	£0
<u>Staff</u>					
Salaries	9,239	46,198	115,000	68,802	0
Pensions	1,897	9,484	24,000	14,516	0
Project Support	4,325	5,477	40,000	34,523	0
Staff Eye Tests	30	30	100	70	0
Training & Conferences	0	0	500	500	0
Officers Expenses	0	120	500	380	0
	£15,491	£61,309	£180,100	£118,791	£0
<u>Office Expenses</u>					
Postage	0	0	500	500	0
Stationery	67	460	1,500	1,040	0
Telephone	0	2,550	4,700	2,150	0
Subscriptions	0	2,798	3,000	202	0
Photocopier	198	314	800	486	0
Internet, website and webcams	0	1,500	4,000	2,500	0
I.T. Software Contracts	86	1,374	4,000	2,626	0
I.T. Maintenance Support	0	872	6,000	5,128	0
Advertisements	0	0	500	500	0
Audit	1,680	2,080	2,500	420	0
Insurance	7,574	7,574	6,800	-774	0
Sundry	110	178	1,000	822	0
Bank Charges	12	56	300	244	0
Bank Interest Received (Income)	0	-5,673	-12,000	-6,327	0
	£9,727	£14,083	£23,600	£9,517	£0

Sidmouth Town Council - Detailed Income and Expenditure Report Month 5 - August 2024

	Actual	Actual	Current	Budget	Cummulative To + / From -
Expense Group Totals	Current Month	Year to Date	Annual Budget	Balance	EMReserves
Council Services	8,066	69,470	198,250	128,780	1,802
Discretionary Expenditure	3,236	92,112	125,500	33,388	7,866
Woolcombe House	2,301	21,866	42,490	20,624	0
Other Freehold Property	3,076	21,170	123,955	102,785	0
Trust Property	-1,945	-9,831	7,050	16,881	0
Members	0	6,521	13,000	6,479	0
Staff	15,491	61,309	180,100	118,791	0
Office Expenses	9,727	14,083	23,600	9,517	0
Precept Received	0	-356,973	-713,945	-356,972	
Net Income over Expenditure	£39,952	-£80,273	£0	£80,273	£9,668

Current/Deposit Bank Accounts	£1,237,479
of which:	
Woolley Bequest	£2,963
Rayson Bequest Fireworks/Light Displays	£65,672
Rayson Bequest Natural/Sidmouth History	£65,709
Rayson Bequest Party/Celebrations	£64,208
Earmarked Reserves	£721,598
General Reserve at 1Apr24	£213,432
Balance of Precept held	£70,605
Control accounts	-£7,665
Outstanding Year End Creditors	£40,957

Report to: Council
Date of Meeting: 7 October 2024
Public Document: Yes
Exemption: None



Sidmouth Regatta Review

Purpose:

The purpose of this report is to follow up on the 2022 evaluation of Sidmouth Regatta and Air Show and make recommendations for the future of the event. This follows the resolution of council in November 2022, to “take the next 18 to 24 months to look at options for a more environmentally friendly event. This event to be held over the August Bank Holiday period, with a view that an Air Show may not be the future central event.” The 2024 Regatta Weekend provided an opportunity to compare a Regatta which did not have an Air Show Day to previous years where there had been an Air Show.

RECOMMENDED:

1. That taking into consideration the value of Sidmouth Regatta to the town and its popularity among residents, the Air Show continues to be the central event of the Sidmouth Regatta Weekend for the next 5 years, with a commitment to continued ongoing sustainability and improvement;
2. That the Town Council should work with the event organising team and others to reduce the carbon impact of visitor numbers;
3. That additional Revenue and Sponsorship for the event should be explored, together with further rejuvenation of the land and sea elements of the Regatta;
4. That the Town Council should maximise the opportunities presented by the large number of visitors attracted to the event.

Financial Implications

The Council provides funding to support the infrastructure of the show. Air teams are provided by public donation and sponsorship

1) Benefits/Disbenefits of Regatta Weekend, including Sidmouth Air Show

The Town Council previously carried out a very extensive and recent review of the Regatta Air Show in 2022. At that time, the Council was in favour of continuing to support the Regatta with the Air Show as the keynote event for the following reasons:

1.1) Social/Community Benefits

- There was significant public support for the continuation of the Air Show. A residents survey carried out in 2022 found that 91% of respondents thought that the Air Show brought an overall positive benefit to Sidmouth and the same percentage favoured the Air Show returning in future years.
- Support is shown by high attendance at the Air Show, up to a maximum of 35,000 in 2021. 85% of respondents to the residents' survey stated that family and friends sometimes or often visited them to attend the Air Show. This demonstrates that the Regatta Weekend has an important role in promoting social cohesion in Sidmouth.
- These visitor numbers are not garnered by alternative events during Regatta Weekend. During the 2024 Regatta Weekend, which did not feature an Air Show event, attendance at the main Ham area peaked at approximately 150 in daytime, with 3 – 4,000 for Saturday evening fireworks;
- The Air Show is a free event and as such is accessible to all residents, including those experiencing financial disadvantage.
- The Air Show provides important revenue for voluntary organisations in Sidmouth such as Sidmouth Croquet, Cricket and Tennis Club and Sidmouth Rugby Club.

1.2) Economic Impact

- The Air Show brings important economic benefits to Sidmouth. During the 2022 review, the estimate was that the boost to the economy was between £678,000 and £1.3 million from the Air Show Day, based on industry average spends per visitor. This estimate has compared the findings from a large survey of Torbay Airshow, which generates £3.5 million from a total attendance of 85,000, and the two estimates on visitor spend per person are broadly similar.
- In a survey of the business community in 2022. 88% supported the return of the Air Show to Regatta Weekend, with 56% saying it had a positive benefit for their business, compared to 12% who said the impact was negative.
- The Chamber of Commerce strongly supports the continuation of the Air Show as part of the Regatta weekend.

“The attendance at the Toy & Model Museum was down by 60% this year when compared to previous years when the air show has been held. I would certainly support the reinstatement of the airshow next year if that were possible.”

Ian Gregory - Vice Chair, Sidmouth Chamber of Commerce, Chair - Vision Group, Sidmouth and Manager, Sidmouth Toy & Model Museum

cont'd...

1.3) Environmental Impact

- Sidmouth Town Council has adopted the UNWTO definition of sustainable tourism, meaning that has committed to support: “tourism that takes full account of its current and future economic, social and environmental impacts, addressing the needs of visitors, the industry, the environment and host communities”.
- The Regatta and Air Show has a negative environmental effect though the CO2 emissions from the air displays, including the Red Arrows, are relatively small, estimated by an industry expert at approximately 35 tonnes of CO2 in total. To put this in context:
 - Driving a typical car for roughly 8,000 miles (12,875 kilometers) can emit a similar amount of CO2.
 - A short-haul flight for a family of four can also generate around 35 tons of CO2.
 - Heating a typical home for a year using fossil fuels could result in around the same 35 tons of CO2 emissions.¹

These comparisons help highlight that while the emissions from the display are significant, they are comparable to everyday activities that many households and individuals contribute to annually. It should be noted that the aircraft, if not at flying at Sidmouth will almost certainly be in use elsewhere.

- Sustainable tourism recognises that travel and events cannot currently be emission free but seeks to balance activities against gain to local communities. Additionally, some sustainable tourism operators practice carbon offsetting to move towards net zero. Carbon offsetting is an internationally recognised way for organisations to compensate for emissions they cannot eliminate by investing in projects that reduce or remove emissions.
- Emissions from visitors travelling to and from the event are difficult to quantify, and visitors should be encouraged to travel sustainably where possible.
- Work is already underway to reduce environmental impacts. For example, the 2023 Food Court prioritized local food and drink sellers with short supply chains and was a single use plastic free zone. Providing a focal point after the end of the main air display, traffic congestion leaving Sidmouth was significantly reduced, thus reducing emissions. Our “Festivals Done Right” booklet, produced as part of the Coast & Country project, is a first step to encouraging sustainable visitor behaviours at Sidmouth events.

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¹ Data sourced by the Office for National Statistics www.ons.gov.uk/

1.4) Advertising and Promotional Impact

The Air Show and Regatta garner significant publicity for Sidmouth, with an estimated Advertising Value Equivalency of almost £30,000 from press sources. The event is also the most significant of the summer in terms of social media usage, increasing the town's profile. Events such as this one have a significant impact on whether people book to stay in Sidmouth.

“The Airshow pages on Visit Sidmouth saw 44,776 views in 2023 and also added to the high number of users of the Sidmouth webcams. At stages of the day we have over 80 people queued on the webcam pages and watching the show online. The 30,000 people that arrive in the town not only enjoy the show but also buy food, and drinks and spend money in the town shops whilst there. Many of them tag Sidmouth Airshow on social media and we saw many TikToks created and tagged in 2023, all of this drives the profile of the town to a younger visitor and enhances the inspiration and research for travellers throughout the year.”

Tina Veater – Ignyte Tourism Promotion (Visit Sidmouth)

“Sidmouth is becoming one of the rarer venues to see the Red Arrows or any air display for that matter due to its ability to create a safety zone out to sea and meet the latest CAA legislation in place, to ensure the safety of crowds at displays.

Effectively it is a natural amphitheatre for the display aspect.

Additionally, there is significant pedestrian space even when a high tide is present due to the depth of the road and the fact, we now close that off to traffic during the display.

The method of creating a longer display works well in terms of dwell time but we obviously see a huge exodus immediately following the finale of the Reds.

Ideally, we would look at utilising additional car parking in future and have some kind of activity to retain the numbers.

Anecdotally, we often find ourselves looking for venues to feed crew after the show at 9pm and many of the eateries etc have closed their doors so clearly no retention of public sees local businesses not benefitting as they could.

We have a great working relationship with EDDC, Police, Fire SWAST and Lifeboat that ensures the event runs smoothly with Police often with us in Event Control.

I have Event Managed air displays at airfields and that works well but the natural backdrop gives Sidmouth a USP that many others simply cannot match. The fact you can spend the day at the beach with family and see a No1 tier air display at the same time is pretty unique.

It's family friendly and accessible for all which should be noted.

My only comment to the negative is that Sidmouth doesn't do as much to retain the crowds and therefore business, as well as other locations – no activation zone, no experiential zone, no after show event etc. That is also a missed revenue generator.

That means public leave quickly and is to my mind a missed opportunity to support businesses locally and provide a more enticing event even if the weather isn't top.”

John Radford – JRS Services, Event and Traffic Safety Director

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2) Growing Land and Sea Based Events – the 2024 Regatta

In 2024 a program of land and sea events to take place over the Saturday and Sunday of the Bank Holiday Weekend was agreed and facilitated by the Regatta Committee.

Planned events included sailing races, gig races, and surf lifesaving events on the sea – all were disrupted, either by windy weather or water quality. In previous years where these events have taken place, they have attracted an audience of (at most) a few hundred.

Land events fared better, with the Rotary Treasure Hunt and beach clean by Sidmouth Plastic Warriors supplemented by the new and successful Friends of the Knowle Teddy Bears' Picnic. There was street theatre and the Sidmouth Giants, attracting an estimated maximum audience of 150. An evening ceilidh did not take place due to organizational issues.

Attempts to rejuvenate popular events from the past, such as the three-legged race, waiters' race and raft race have so far proved unsuccessful due to (i) difficulties in obtaining insurance and (ii) lack of sufficient volunteers. However, there is an aspiration on the part of the Regatta Committee to work to reintroduce some of these events if these difficulties can be overcome.

The firework display on the Saturday evening was attended by an estimated 3-4000 people.

3) Conclusions

The Sidmouth Regatta Airshow in Sidmouth has become an iconic event, drawing thousands of visitors each year. It boosts the local economy, promotes tourism, and offers a great annual event, which is free for all.

The annual Sidmouth Regatta Airshow display has become a highly anticipated event that significantly contributes to the town's cultural and economic landscape. This business case argues for the continuation of these aerial displays by examining the environmental concerns, economic benefits, media impact, and positive effects on residents.

The analysis demonstrates that the advantages of hosting the Regatta Airshow far outweigh the challenges, supporting the ongoing tradition of this iconic event.

3.1) The Council should retain the Red Arrows display as a key annual event, with a commitment to sustainability and ongoing improvement.

The Regatta Airshow display in Sidmouth provides significant economic, media, and social benefits that are essential to the town's prosperity and community well-being.

Environmental concerns are of great significance and can be effectively managed through targeted mitigation strategies.

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3.2) Environmental Mitigation: The Council should implement carbon offsetting and other green initiatives, ensuring the event aligns with broader sustainability goals.

STC can work with organisations such as ‘Carbon Neutral Britain’. Carbon Neutral Britain, a not-for-profit organisation and leader in the UK market for carbon offsetting.

<https://carbonneutralbritain.org>

They can provide carbon offsetting for as little as £7.75 per tCO2.

Carbon Neutral Britain can assess the Regatta Airshow to ensure that the event contributes to the global effort to combat climate change. They offer a streamlined way to offset emissions by calculating the event's carbon footprint and funding certified carbon offsetting projects, like reforestation or renewable energy initiatives.

Examples of some projects being funded by Carbon Neutral Britain:

[Hydroelectric Power in the Amazon - Brazil – Carbon Neutral Britain](#)

[Energy Efficient Lighting – India – Carbon Neutral Britain](#)

By balancing the environmental impact with the substantial economic, media, and social benefits, Sidmouth can continue to enjoy and benefit from the Sidmouth Regatta Airshow display as a central part of its cultural and economic life.

3.3) Develop additional revenue streams: The Council should aim to continue increasing donations from the public. Promote the event (specifically the Airshow) highlighting the importance of donations explaining how contributions help keep the air show running. Suggested areas to further investigate are illustrated in the table below.

Revenue Stream	
Local business donations	Aim to increase, encouraging response for 2025
Food court on the Ham	Very successful 2023, organisers did not feel it would be worthwhile in 2024 without the airshow. Planned for 2025
Additional Knowle Carpark	Charge parking for special events
Donation Stations	<p>Set up clearly marked donation stations throughout the event, both physical (cash and card) and digital (QR codes leading to donation pages).</p> <p>Use and incentivise volunteers to encourage donations.</p> <p>Engage with the community by offering perks for different donation levels, such as exclusive merchandise or VIP access to certain areas of the show.</p> <p>A significant number of attendees do not visit the town but seek other vantage points. Identify areas where viewing is outside the town such as Salcombe Hill and set up QR code notices linked to donation/info pages.</p>

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Prize draw	Options include Red Arrows' merchandise with a variety of prize levels. Option for major prize could be a 2-person gift voucher for the 'Jetsimcentre' flight simulator experience at Exeter Airport (£169). Prize draw linked to donations or perhaps separate competition for main prize e.g. raffle. Consider integrating prize draw with the event's social media and on-site announcements to maximize visibility.
Online Crowdfunding	Platforms like GoFundMe or JustGiving can be used to set up a crowdfunding campaign. Teignmouth used this platform successfully to promote seaside fun.
Text-to-Donate Campaigns	SMS donations tied to a prize draw can boost public contributions. There are a number of platforms available that support this. Popular options include Text Giving by JustGiving, Donr, and Tap Simple. These platforms are often used by charities and councils for similar purposes.
Tiered Sponsorship	Title Sponsorship or Presenting Sponsorship: Title Sponsorship - The sponsor's name is integrated directly into the name of the event, giving them prominent visibility. For example, "Sidmouth Regatta Air Show presented by Company." Presenting Sponsorship - The sponsor is acknowledged as a key partner but is not part of the official event title. For example, "Sidmouth Regatta Air Show, brought to you by Company." Lower tier sponsorship to be included in all on-line and hard-copy marketing material.
Programme/selling advertising	Review existing programme and marketing materials both traditional and digital. Consider potential for selling advertising space and/or inclusion of sponsor information. Local business could offer discounts to visitors for free advertising space.

3.4) Maximize Media Impact: The Council should leverage the extensive media coverage to promote Sidmouth as a top tourist destination, ensuring long-term economic benefits.

3.5) Community and Educational Engagement: The Council should enhance local involvement and educational opportunities to ensure the event remains inclusive and beneficial to all residents.

This report has been compiled by the Town Clerk and staff.
Council, 7 October 2024

Supporting Appendices

Residents Survey	869 respondents from EX10 area. 91% think Air Show has overall positive impact to Sidmouth, 7% think it has a negative impact; 91% support the return of the Air Show, 8% do not	Appendix 1
Attendance	Estimate 18,000 – 21,000 visitors by event organiser	Appendix 2
Business Survey	34 respondents from c. 400 businesses. 88% think Air Show has overall positive impact to Sidmouth, 6% think it has a negative impact; 85% support the return of the Air Show, 3% do not (12% don't know) 56% say Air Show has positive impact on their business; 32% say it has no impact; 12% say it has a negative impact.	Appendix 3
Visitor Spend estimates	No reliable estimate of number of visitors could be made. EDDC figures state that average visitor spend for a day visitor is £33.32 and for an overnight visitor is £263.38.	Appendix 4
Survey of Clubs and Societies	8/9 of the clubs and societies that responded supported the return of the Air Show with one undecided. Estimated £6,900 revenue to Clubs and Societies from parking, plus additional from donations and food and drink sales.	Appendix 5
Visitor Donations/Business Donations	£7,592.93 confirmed, an additional £2,100 conditional on Air Show returning next year.	
Cost of Air Show	Total cost of Air Show (not counting receipts) £24,408.31	
Environmental Impact, Air Displays	1.25 t CO2 for display aircraft in 2022; up to 34 t CO2 for full Red Arrows Display including all 9 aircraft	Appendix 11 See also appendix 8 for mitigations
Environmental Impact, Traffic	Estimate: 11 – 12 tonnes of CO2	Appendices 6 & 7
Social Impact – Clubs and Societies	5/9 of the Clubs and Societies who responded to the request for information about the Air Show stated that it had a positive social impact. 4/9 replied that it had no social impact.	Appendix 5
Social Impact - Residents	869 respondents from EX10 91% think Air Show has overall positive impact to Sidmouth, 7% think it has a negative impact; 91% support the return of the Air Show, 8% do not 59% of residents said that family and friends often stayed with them for the Air Show, with a further 26% saying that family and friends sometimes stayed.	Appendix 1
Social Impact – Volunteering	80+ volunteers	
Media Impact	Increased engagement with Sidmouth social media channels, including Visit Sidmouth Advertising Value Equivalency: £27,669 + VAT	Appendices 9 & 10