



SIDMOUTH TOWN COUNCIL

WOOLCOMBE HOUSE
WOOLCOMBE LANE
SIDMOUTH
DEVON
EX10 9BB

Telephone: 01395 512424
Email: towncouncil@sidmouth.gov.uk
Website: www.sidmouth.gov.uk

To: All Members of the Town Council
Town Clerk

1 November 2022

For information:
District Councillor for Sidmouth not on the Town Council

Dear Sir/Madam,

Meeting of Sidmouth Town Council Monday 7 November 2022 at 6.30pm

You are hereby summoned to attend the above meeting to be held in the Council Chamber, Woolcombe House, Woolcombe Lane, Sidmouth.

It is proposed that the matters set out on the agenda below will be considered at the meeting and resolution or resolutions passed as the Council considers appropriate.

Yours faithfully,

Christopher E Holland
Town Clerk

A G E N D A

- | | | <u>Page/s</u> |
|---|---|---------------|
| | <u>PART 'A'</u> | |
| 1 | Apologies
To receive any apologies for absence. | |
| 2 | Minutes
To confirm the minutes of the Town Council meetings held on Monday 3 and 17 October 2022 | 4 – 8 |
| 3 | Declarations of Interest
To receive any Members' declarations of interest in respect of items on the agenda.
Note: You must also declare the nature of any personal or disclosable pecuniary interests in an item whenever it becomes apparent that you have an interest in the business being considered. | |
| 4 | Matters of Urgency or Report from the Chair
To consider any items that in the opinion of the Chair should be dealt with as matters of urgency because of special circumstances. (Note: such circumstances need to be recorded in the minutes). | |

5 **Exclusion of the Public**

To agree any items to be dealt with after the public (including the press) have been excluded. There are no items which the Clerk recommends should be dealt with in this way.

6 **Public Open Question Time**

In accordance with Sidmouth Town Council Standing Orders Item 3 (d) – (i) Members of the Public are invited to put a question (one per person), to the Council through the Chair (taking no more than 3 minutes each and for a total of 15 minutes). Please note that in accordance with standing order 3(h), a question shall not give rise to a debate or require an immediate response.

Councillors also have the opportunity to ask questions of the County and District Members during this item whilst giving priority to Members of the public.

(Members and members of the public are reminded to notify the Town Clerk and Councillor concerned of questions to be raised. This arrangement is in place to enable a considered response at the meeting. The Chair of the Council has the right and discretion to control questions to avoid disruption, repetition and to make best use of the meeting time.)

7 **Briefing for Members: Mukie Gosrani**

Mukie is a Sidmouth resident who has been coordinating efforts and liaising with families from Ukraine that are being hosted in Sidmouth with East Devon District and Devon County Councils as well as organising a support group at Twyford House for families and hosts and working with others who have been providing support such as Woolbrook News. Mukie will brief Members on the experiences of Ukrainian families in Sidmouth, their needs and the challenges they face.

8 **Police Advocate Report**

To receive the Police Advocate report from Councillor Dent.

(Members are asked to notify the Town Clerk of questions to be raised in advance of the meeting where possible.)

9 **Working Group Reports**

9.1 Planning Working Group

To receive the reports of the Planning Working Group meetings held on Wednesdays 5 and 19 October 2022. 9 – 15

9.2 Tourism & Economy Working Group

To receive an update, if appropriate, from the Chair of the Tourism & Economy Working Group.

9.3 Environment Working Group

To receive an update, if appropriate, from the Chair of the Environment Working Group.

9.4 Council Resources Review Working Group

To receive an update, if appropriate, from the Chair of the Council Resources Working Group.

9.5 Youth Provision Working Group

To receive an update, if appropriate, from the Chair of the Youth Provision Working Group.

- 10 **Reports from Members with Special Responsibilities**
10.1 Finance Report
a) In accordance with section 2.2 of the Town Council's Financial Regulations Members are asked to note that the Member with Special Responsibility for Finance has verified the bank reconciliations, for all accounts, as at the end of September 2022.
b) To receive the Finance Report for September 2022. 16 – 19
10.2 Other Reports from Members with Special Responsibilities
To receive other notified reports from other Members.
- 11 **Sidmouth Air Show Evaluation Working Group: Final Report**
a) To consider the attached report from the Sidmouth Air Show Evaluation Working Group. 20 – 27
b) To determine the future of Sidmouth Air Show, as part of Sidmouth Regatta.
- 12 **East Devon Public Spaces Protection Orders – Public Consultation**
Alice Gill, Environmental Health Officer, East Devon District Council has written to all Town and Parish Councils to advise of a forthcoming review of East Devon Public Spaces Protection Orders (PSPOs) and the associated public consultation which will run from 10 October until 20 November 2022. This relates to the Control of Dogs PSPO, Seashores and Promenades PSPO, and the Control of Anti-Social Behaviour and Consumption of Intoxicating Substances PSPO.
Full details can be found on the East Devon District Council's website at:
<https://eastdevon.gov.uk/environmental-health-and-wellbeing/environmental-health-information/public-spaces-protection-orders/dog-control-and-seashore-pspo-consultation/>
A list of the main changes and map of Sidmouth seashore are attached for Members information. 28 – 30
- 13 **Coronation of King Charles III - Saturday 6 May 2023**
To consider how the Town Council could mark the coronation of King Charles III. It is understood that Sidmouth Chamber of Commerce may be planning a number of events including a Street Party. Along with Councils across the United Kingdom, Members are asked to consider any ways to help mark the Coronation.
- 14 **Appointment of Representative on Outside Body: Sidmouth Voluntary Services**
Following the death of former Councillor Simon Pollentine, who still represented Sidmouth Town Council with Sidmouth Voluntary Services, Members are asked to appoint a replacement.

SIDMOUTH TOWN COUNCIL
Minutes of the Meeting of Sidmouth Town Council
held in the Council Chamber, Woolcombe House,
Woolcombe Lane, Sidmouth
on Monday 3 October 2022 at 6.30pm

Ward	Councillors Present:
Sidmouth North	Charissa Evans
	Stuart Hughes
	Jenny Ware
Sidmouth South	Denise Bickley
	Kelvin Dent
	Chris Lockyear (Chair)
	Hilary Nelson (Vice Chair)
	Rachel Perram
Sidmouth East	Steven Kendall-Torry
Sidmouth West	Louise Cole
Primley	Deirdre Hounsom
	Jeff Turner
Sidbury	John Loudoun
Salcombe Regis	Ian Barlow
	Richard Thurlow
Apologies:	Jack Brokenshire, Dawn Manley, Emma Murdoch, Marianne Rixson

The meeting started at 6.30pm and finished at 8.10pm.

PART 'A'

64 Minutes

The minutes of the meeting of the Town Council held on Monday 5 September 2022 were signed as a true and accurate record.

65 Declarations of Interest

Name	Item	Type	Action Taken	Details
Cllr Louise Cole	68 Sidmouth Jazz & Blues Festival	Personal	Remained in the meeting during discussion	Sidmouth Coastal Community Hub Director
Cllr Louise Cole	72 Guidelines on Events in the Sid Valley	Personal	Remained in the meeting during discussion	Sidmouth Coastal Community Hub Director

66 Matters of Urgency or Report from the Chair

- The Chair reported that a letter of thanks had been received from the Science Festival for the Council's grant funding.
- The Chair reported that the Science Festival had achieved a World Record for the longest tin can telephone.

67 Public Open Question Time

- Cllr Dent thanked County Councillor Hughes for his assistance regarding remedial works at The Knowle and it was hoped that this might help bring forward the date for transfer of the land to the Town Council.

- Cllr Perram reported that the surface at the bottom of Jacobs Ladder steps was in a very poor condition and had led to many pedestrian accidents. She had reported this to Tom Buxton Smith, EDDC engineer but wanted the District Councillors present to also understand that there was a problem and encourage action.

68 Sidmouth Jazz & Blues Festival 2022

Ian Bowden, Director Sidmouth Jazz & Blues Festival, gave a report of the inaugural festival held in June 2022 and thanked the Council for its grant funding which had helped to enable many free concerts to be held.

Although scaled back due to Covid impacts, the small organising team were committed to making the Jazz & Blues Festival an annual event and were working on plans and marketing for next year's event to be held from 25 to 29 May 2023.

RESOLVED: That the Sidmouth Jazz & Blues Festival report be noted.

69 Police Advocate Report

Councillor Dent gave a report on the latest crime figures and incidents as advised by Devon and Cornwall Police.

RESOLVED: That the Police Advocate report be noted.

70 Working Group Reports

70.1 Planning Working Group Reports

Councillor Dent, Chair of the Planning Working Group, presented the reports of the Planning Working Group meetings held on Wednesdays 7 and 21 September 2022 and reported that a planning application had been received for a new vehicular access road into the Alexandria Industrial Estate, which would be discussed at next week's meeting.

RESOLVED: That the Planning Working Group reports be noted.

70.2 Tourism & Economy Working Group

Councillor Cole, Chair of the Tourism & Economy Working Group, presented the report of the Tourism & Economy Working Group meeting held on Monday 12 September 2022.

RESOLVED: That the Tourism & Economy Working Group report be noted.

70.3 Council Resources Working Group

Councillor Lockyear, Chair of the Council Resources Working Group reported that a number of items had been discussed at the recent meeting including new steps at The Arches, the high level of vandalism in the seafront toilets, future use of The Ham Utility Building and The Knowle Parkland and its transfer to the Town Council.

RESOLVED: That the Council Resources Working Group Report be noted.

70.4 Youth Provision Working Group

Councillor Cole, Chair of the Youth Provision Working Group, reported that the working group were progressing the scoping and consultation analysis to determine current and future needs for Youth Support and usage of the Youth Centre.

RESOLVED: That the Youth Provision Working Group Report be noted.

71 Reports from Members with Special Responsibilities

71.1 Finance Report

Councillor Turner presented the Finance Report for August 2022.

RESOLVED: That the Finance Report for August 2022 be noted.

72 Guidelines on Events in the Sid Valley

Members considered at length, draft guidelines to be used as a framework to assist in decision making when responding to Principal Councils on events to be held in the Sid Valley and when considering permission for events on Town Council controlled land as landowner or Trustee.

Members discussed and agreed an addition to the wording as follows:

‘If the operator/hirer requires a Premises Licence from the Licensing Authority (EDDC) as well as permission from the Town Council and the terms of the Premises Licence are less strict than the permission given by the Town Council (eg the hours of operation) the town Council’s permission will take precedence.’

RESOLVED: That with the additional wording regarding precedence of the Council’s decisions, the document be adopted with immediate effect by the Town Council.

.....
CHAIR OF THE COUNCIL

SIDMOUTH TOWN COUNCIL
Minutes of the Pre-Budget Meeting of Sidmouth Town Council
held in the Council Chamber, Woolcombe House,
Woolcombe Lane, Sidmouth
on Monday 17 October 2022 at 6.30pm

Ward	Councillors Present:
Sidmouth North	Stuart Hughes
Sidmouth South	Kelvin Dent
	Chris Lockyear (Chair)
	Hilary Nelson (Vice Chair)
Sidmouth West	Louise Cole
Primley	Deirdre Hounsom
	Jeff Turner
Salcombe Regis	Ian Barlow
	Richard Thurlow
Apologies:	Denise Bickley, Charissa Evans, John Loudoun, Dawn Manley, Emma Murdoch, Marianne Rixson, Jenny Ware

The meeting started at 6.30pm and finished at 8.04 pm

PART 'A'

73 Declarations of Interest

Name	Item	Type	Action Taken	Details
Cllr Louise Cole	77 Ham Community Garden and Riverside Walkway project	Personal	Remained in the meeting during discussion	Sidmouth Coastal Community Hub Director
Town Clerk	76 Annual Reports	Personal	Remained in the meeting during discussion	Member of Sidmouth Town Band

74 Matters of Urgency or Report from the Chair

- The Chair reported that Members Town Council email addresses were now available for use and the Town Clerk would be contacting them shortly to activate them.
- Cllr Dent thanked and congratulated the Science Festival committee for a very successful range of events over the last two weeks and asked that a letter of thanks be sent from the Town Council.
- Cllr Dent reported that the Planning Working Group were holding site visits at Alexandria Industrial Estate and Fortescue commencing at 2pm on Tuesday 18 October. Debate after the site visits would be held at the Planning meeting on Wednesday 19 October starting at 11am.
- Cllr Dent reported that there would be an informal meeting of the Planning Working Group to enable a preliminary view of the forthcoming Local Plan. This zoom meeting was open to all Members of the Council and would be held at 6.30pm on Monday 24 October.

75 Exclusion of the Public

RESOLVED: that the classification given to the documents to be submitted to the Council, be confirmed, and that the reports relating to exempt information, be dealt with under Part B

76 Annual Reports

Members were asked to receive and note the attached reports from supported organisations, Sidmouth Folk Festival, Sidmouth in Bloom, Sidmouth Town Band and Admiral Nurse Campaign.

RESOLVED: That the Annual Reports be noted.

77 Ham Community Garden and Riverside Walkway project

Councillor Cole gave an update on the progress of the Community Garden and Riverside Walkway projects which had been provisionally allocated funding from various other organisations. A Town Council match funding allocation had been included in the pre-budget to enable the projects to progress.

RESOLVED: That the Ham Community Garden and Riverside Walkway project report be noted.

78 Exclusion of the Public and Press

RESOLVED: That under the Public Bodies (Admission to Meetings) Act 1960 the public (including the press) be excluded from the meeting due to the confidential nature of its contents.

PART 'B'

79 Budgets/Estimates

Councillor Turner, Member with Special Responsibility for Finance, presented the Pre-Budget report and asked Members for their comments.

RESOLVED: That the Pre-Budget schedules be used as a base for compilation of the final budget which would be considered and set in January 2023, prior to which a number of items would be further investigated in order to obtain more up to date figures. Members had an expectation of a final budget increase of between 5% and 10%.

.....
CHAIR OF THE COUNCIL

**Sidmouth Town Council's Planning Working Group
held on Wednesday 5 October 2022**

(The Working Group met virtually)

Councillors present: Kelvin Dent (Chair)
Jeff Turner (Vice Chair)
Deirdre Hounsom
Ian Barlow
Rachel Perram
Chris Lockyear
Jenny Ware
John Loudoun
Steven Kendall-Torry

The meeting started at 10.00 am and finished at 11.50am

176 Declarations of Interest

Name	Application	Type of Interest	Action Taken	Nature of Interest
Cllr John Loudoun	22/2063/MOUT Alexandria Industrial Estate, Station Road, Sidmouth.	Professional Interest	Remained in the meeting during discussion and did not vote.	personal interest
Cllr Chris Lockyear	22/1449/FUL-22/1450/LBC Sidholme Hotel, Elysian Fields, Sidmouth, EX10 8UJ.	Personal Interest	Remained in the meeting during discussion and did not vote.	Acquainted with the applicant.
Cllr Chris Lockyear	22/1956/TCA Bickwell House, Stadway Meadow, Sidmouth, EX10 8TB.	Personal Interest	Remained in the meeting during discussion and did not vote.	Is the applicant.
Cllr Ware	22/2063/MOUT Alexandria Industrial Estate, Station Road, Sidmouth.	Personal Interest	Remained in the meeting during discussion and did not vote.	Son has a unit which is part of the application.
Cllr Ian Barlow	22/2071/ADV Sidford Branch Surgery, Church Street, Sidford, Devon, EX10 9RL.	Personal Interest	Remained in the meeting during discussion and did not vote.	Trustee for the applicant.
Cllr Steven Kandal - Torry	22/2063/MOUT Alexandria Industrial Estate, Station Road, Sidmouth.	Personal Interest	Remained in the meeting during discussion and did not vote.	Applicant is a family member

177 District Council Members

It was formally noted that the participation of those Councillors who are also members of the East Devon District Council in both the debate and subsequent vote is on the basis that the views expressed are preliminary views taking account of the information presently made available to the Town/Parish Council. The District Councillors reserve their final views on the application until they are in full possession of all the relevant arguments for and against.

178 Minutes

Agreed and delegated to the Chair of the Planning Committee to sign as a true and accurate record, the Minutes of the Planning Working Group meeting of 21 September 2022.

179 Applications for consideration

RECOMMENDED: That in respect of the Planning Applications set out below, representations to the manner in which they should be determined, be made known to the East Devon District Council in accordance minute 230 of Council, 19 April 2021 and with schedule 16 of the Local Government Act 1972.

Urgent items or Amended Plans received after formulation of the agenda.

None

- 180** 22/1327/FUL c/o Bupa 1-2 Mill Street, Sidmouth, Devon, EX10 8DF. Installation of 5no. air conditioning units on rear elevation and wooden structure accommodating dental aspirator (retrospective).
East Ward

SUPPORT- subject to the views of the Environmental Health Officer and Members recommended a time restriction on the use of the units.

- 181** 22/2034/ADV Mrs Nina Joules, Market Place, Sidmouth, Devon, EX10 8AR. Repainting and update of strapline text of 3no. existing fascia signs, replacement of 2no. existing projecting signs and brackets with new ones and redecoration front and side elevations.
East Ward Boyce

APPROVED

- 182** 22/1449/FUL Mr Ali Rad Sidholme Hotel, Elysian Fields, Sidmouth, EX10 8UJ. Proposed conversion of existing garage to form 4 new Townhouses and associated parking, including change of use from Hotel C1 to Residential C3.
South Ward

UNABLE TO SUPPORT

- Although the amended plans were considered to be an improvement, they were still thought to be a poor design. The main accesses to the properties via steps at the rear were not suitable for people with disabilities and the steps and windows at the rear would affect the privacy of properties in Cranford. Although the garages were part of the listed hotel, Members felt that they had no architectural or historic interest and it would be better to demolish the garages and construct specifically designed townhouses in their place.

- 183** 22/1450/LBC Mr Ali Rad Sidholme Hotel, Elysian Fields, Sidmouth, Devon, EX10 8UJ. Proposed conversion of existing garage to form 4 new townhouses and associated parking, including change of use from Hotel C1 to Residential C3
South Ward

UNABLE TO SUPPORT

- Although the amended plans were considered to be an improvement, they were still thought to be a poor design. The main accesses to the properties via steps at the rear were not suitable for people with disabilities and the steps and windows at the rear would affect the privacy of properties in Cranford. Although the garages were part of the listed hotel, Members felt that they had no architectural or historic interest and it would be better to demolish the garages and construct specifically designed townhouses in their place.

- 184** 22/2071/ADV Sidmouth Sidford Branch Surgery, Church Street, Sidford, Devon, EX10 9RL.
Sidford Ward Hospice at home Installation of 2 x illuminated fascia signs and 1x non illuminated fascia sign.
- APPROVE**
- 185** 22/2063/MO Messrs Ford Alexandria Industrial Estate, Station Road, Sidmouth. Outline
UT West (OG application with some matters reserved for Phase 1, including
Ward Holdings highway access, layout and landscape, and scale and appearance for
Retirement Block A and Block C, and for Phase 2, access, layout, and landscape
Benefit only, creating a total additional business space of 1,701 sqm.
Scheme)
- DEFERRED** – Site visit to be arranged
- 187 Trees in Conservation Areas**
To note the following proposed works to trees in a Conservation Area: None received
- a)** 22/1890/TCA Mr Martin Long Dene, Bickwell Valley, Sidmouth, EX10 8SQ. T1, Beech Tree:
South Ward Mallinson Crown Lift as follows - Prune back the following branches to the
main trunk 1st order branch on north side (approx. 100mm
diameter) 1st order branch on east side (approx. 50mm diameter)
1st order branch on west side (approx. 40mm diameter) and
branch above on west side (approx. 50mm diameter).
- NOTED**
- b)** 22/1956/TCA Mr Chris Bickwell House, Stadway Meadow, Sidmouth, EX10 8TB. Ash Tree
South Ward Lockyear on NE boundary of property - tree suffering from Ash Dieback – Fell
Oak tree on NW boundary of property - fell dead stem.
- DEFERRED** awaiting a report from the Arboricultural Officer.
- c)** 22/2009/TCA Ms Julia Salcombe Regis House, Salcombe Regis, EX10 0JH. Ash Tree:
Salcombe Rochester Pollard by 50%: located in the northeastern corner boundary. It
Regis Ward shows signs of ash die-back and its location is not accessible by
machinery, so the tree will need to be climbed and tree surgeons
advise reduction of tree necessary before disease advances
further.
- NOTED**
- 188 Tree with Preservation Orders**
Notification of any applications to trees covered by Tree Preservation Orders.
- a)** 22/1684/TRE Mr David Glengoyne House, Glen Road, Sidmouth, Devon, EX10 8RW. T1.
South Ward Crowe Pine tree. Prune branches to suitable growth points to achieve a
2.5 to 3m clearance from adjacent property (Glen Close House) as
branches are now touching the building. All works to be conform
to BS3998.
- GRANTED** subject to conditions as recommended by the Arboricultural Officer
- 189 New Tree Preservation Order**
None received
- 190 Exemption to a Tree Preservation Order**
22/2194/PRETDD - 19/0102/TPO The Orchard, Windsor Mead, Sidford, Sidmouth EX10 9SJ
- 191 Appeals**
None received.

- 192 Unsupported decisions**
22/0922/FUL Brooklet Cottage Hillside Road Sidmouth EX10 8JA.
- | | |
|-----------------------|----------|
| Sidmouth Town Council | EDDC |
| Unable to support | Approved |
- 193 Enforcement Letters**
No Enforcement letters were received.
- 194 Local Plan. A short** update given by Cllr Loudoun.

.....
CHAIR OF THE PLANNING WORKING GROUP

**Sidmouth Town Council's Planning Working Group
held on Wednesday 19 October 2022**

(The Working Group met virtually)

Councillors present: Kelvin Dent (Chair)
Jeff Turner (Vice Chair)
Deirdre Hounsom
Ian Barlow
Rachel Perram
Chris Lockyear
Jenny Ware
John Loudoun

Apologies: Steven Kendall-Torry

The meeting started at 11.00 am and finished at 12.40am

195 Declarations of Interest

Name	Application	Type of Interest	Action Taken	Nature of Interest
Cllr John Loudoun	22/2063/MOUT Alexandria Industrial Estate, Station Road, Sidmouth.	personal interest	Remained in the meeting during discussion and did not vote.	Local District Council Member
Cllr Chris Lockyear	22/1956/TCA Bickwell House, Stadway Meadow, Sidmouth, EX10 8TB.	Personal Interest	Remained in the meeting during discussion and did not vote.	Members is the applicant.
Cllr Ware	22/2063/MOUT Alexandria Industrial Estate, Station Road, Sidmouth.	Personal Interest	Remained in the meeting during discussion and did not vote.	Son has a unit which affected by the application.
Cllr Barlow	22/1498/FUL Land Adjacent Higher Fortescue, Sid Road, Sidmouth.	Personal Interest	Remained in the meeting during discussion and did not vote.	Acquainted with a neighbour

196 District Council Members

It was formally noted that the participation of those Councillors who are also members of the East Devon District Council in both the debate and subsequent vote is on the basis that the views expressed are preliminary views taking account of the information presently made available to the Town/Parish Council. The District Councillors reserve their final views on the application until they are in full possession of all the relevant arguments for and against.

197 Minutes

Agreed and delegated to the Chair of the Planning Committee to sign as a true and accurate record, the Minutes of the Planning Working Group meeting of 5 October 2022.

198 Applications for consideration

RECOMMENDED: That in respect of the Planning Applications set out below, representations to the manner in which they should be determined, be made known to the East Devon District Council in accordance minute 230 of Council, 19 April 2021 and with schedule 16 of the Local Government Act 1972.

Urgent items or Amended Plans received after formulation of the agenda.

None

- 199** 22/2063/ MOUT West Ward Messrs Ford (OG Holdings Retirement Benefit Scheme) Alexandria Industrial Estate, Station Road, Sidmouth. Outline application with some matters reserved for Phase 1, including highway access, layout and landscape, and scale and appearance for Block A and Block C, and for Phase 2, access, layout, and landscape only, creating a total additional business space of 1,701 sqm.

SUPPORT

- Members advised that they would like to see the Local Planning Authority apply conditions relating to the back doors on Block A to be used for emergency access only and the windows to be obscure glazed.
- Members would wish to see to have a maximum noise / light level appropriate for the surrounding area applied by the Local Planning Authority
- Members would also like to ensure that the green areas are kept tidy.

- 200** 22/1498/FUL Salcombe Regis Ward Mr David Whelan Land Adjacent Higher Fortescue, Sid Road, Sidmouth. Erection of a new dwelling on land off Higher Fortescue.

SUPPORT

- 201** 22/2140/FUL Sidbury Ward Mr Parkinson 16 Furzehill, Sidbury, Devon, EX10 0RJ. Single storey rear extension with roof light.

SUPPORT

- 202** 22/2134/FUL South Ward Mr Edward Bearman 4 Convent Fields, Sidmouth, EX10 8QR. Installation of rendering to north and west side elevation.

SUPPORT

- 203** 22/1936/LBC West Ward Cameron Corrick Bulverton House, Bulverton, Sidmouth, EX10 9DW. Application to retain alterations to central chimney capping on the west elevation (retrospective).

SUPPORT - subject to the views of the Conservation Officer.

204 Trees in Conservation Areas

To note the following proposed works to trees in a Conservation Area:

- a) 22/2022/TCA South Ward Mr Chris Heywood Pipers Chantry, Convent Road, Sidmouth, Devon, EX10 8RE. T1, Birch: To dismantle to ground level and plant a replacement in a more suitable position (species to be confirmed); the crown has been historically reduced in a manner that makes it difficult to re-prune without causing detriment to the tree; there is also evidence that the root system is starting to lift and damage the adjacent driveway.

Members would like EDDC's Arboricultural officer to go out to the site as they suggest putting a TPO on this tree.

- b) 22/1956/TCA South Ward Mr Chris Lockyear Bickwell House, Stadway Meadow, Sidmouth, EX10 8TB. Ash Tree on NE boundary of property - tree suffering from Ash Dieback – Fell Oak tree on NW boundary of property - fell dead stem.

NOTED

205 Tree with Preservation Orders

Notification of any applications to trees covered by Tree Preservation Orders.

- a) 22/1995/TRE Beatlands House, Beatlands Road, Sidmouth, EX10 8JH.
Salcombe Reduce eastern lateral limb, exhibiting significant decay, to most
Regis Ward suitable growth point (MDC 100mm) OR back to main stem (MDC
150mm) depending on climbing arborists opinion; Install new
flexible brace; remove dead stem from the western aspect (MDC
175mm); reduce dead western limb back to suitable live growth
(MDC 65mm)

GRANTED subject to conditions as recommended by the Arboricultural Officer

206 New Tree Preservation Order

None received

207 Exemption to a Tree Preservation Order

None received

208 Appeals

None received.

209 Unsupported decisions

None received

210 Enforcement Letters

No Enforcement letters were received.

211 Local Plan.

A short update was given by Cllr Loudoun on the latest draft of the East Devon Local Plan

.....
CHAIR OF THE PLANNING WORKING GROUP

Sidmouth Town Council - Detailed Income and Expenditure Report

Month 6 - September 2022

	Actual	Actual	Current	Budget	Cummulative
	Current Month	Year to Date	Annual Budget	Balance	To + / From - EMReserves
<u>Council Services</u>					
Public Conveniences	0	-1,076	32,000	33,076	0
Youth Service Support	0	23,813	44,500	20,687	0
Flower Beds, Planters & Watering	2,350	10,580	16,000	5,420	0
Christmas Lighting & Events	7,149	7,214	14,500	7,286	0
Donation to Christmas Lighting (Income)	0	0	-1,500	-1,500	0
Tourism Promotion	3,872	39,246	50,000	10,754	-25,000
Tourism Promotion Income	-393	-2,921	-22,000	-19,079	0
Innovation & Resilience Fund	6,000	6,110	0	-6,110	-6,110
Innovation & Resilience Fund (Income)	0	-168,209	0	168,209	168,209
Verge Cutting, Town Maintenance & Weeding	2,792	10,915	20,500	9,585	0
Verge Cutting DCC Grant (Income)	0	0	-4,800	-4,800	0
Street Furniture	0	0	5,000	5,000	0
Sidmouth Information Centre	0	17,600	32,600	15,000	0
Water Fountains & Defib Mtce	76	739	1,400	661	0
Dog Hygiene Bins	0	1,380	2,000	620	0
War Memorials	1,270	1,270	100	-1,170	-1,170
Parish Paths Partnership Payments	235	1,208	0	-1,208	-1,208
Parish Paths Partnership (Income)	0	-2,000	0	2,000	2,000
	£23,351	-£54,131	£190,300	£244,431	£136,721
<u>Discretionary Expenditure</u>					
Grants	0	21,000	21,000	0	0
Admiral Nurse	0	5,000	5,000	0	0
Sidmouth Folk Festival	0	35,000	35,000	0	0
Sidmouth Town Band	0	5,000	5,000	0	0
Sidmouth in Bloom	0	10,000	10,000	0	0
South West Museum Development	0	800	800	0	0
Sidmouth Air Show	14,789	23,198	12,500	-10,698	0
Donation to Sidmouth Air Show (Income)	-7,855	-8,185	0	8,185	0
Environment Working Group	146	951	4,000	3,049	0
Covid-19 Expenses	47	533	2,500	1,967	0
Community Infrastructure Levy Payments	0	57,035	0	-57,035	-57,035
Rayson Bequest - Fireworks/Light Displays	0	490	0	-490	-490
Rayson Bequest - Natural/Sidmouth History	0	0	0	0	0
Rayson Bequest - Party/Celebrations	0	4,308	0	-4,308	-4,308
Rayson Bequest - Fireworks/Light Displays (Inc)	0	0	0	0	0
Rayson Bequest - Natural/Sidmouth History (Inc)	0	0	0	0	0
Rayson Bequest - Party/Celebrations (Inc)	0	0	0	0	0
Woolley Bequest Payments	0	0	0	0	0
Woolley Bequest (Income)	-3	-3	0	3	3
	£7,124	£155,127	£95,800	-£59,327	-£61,830

Sidmouth Town Council - Detailed Income and Expenditure Report

Month 6 - September 2022

	Actual	Actual	Current	Budget	Cummulative
	Current Month	Year to Date	Annual Budget	Balance	To + / From -
<u>Woolcombe House</u>					EMReserves
Services Gas/Water/Elec	151	2,632	5,000	2,368	0
Woolcombe House Business Rate	0	3,556	7,600	4,044	0
Woolcombe House (Loan Interest&Repayment)	0	7,445	14,890	7,445	0
Woolcombe House-General Maintenance	638	3,915	6,000	2,085	0
	£789	£17,548	£33,490	£15,942	£0
<u>Other Property</u>					
Alma Lane Field	0	0	200	200	0
Manstone Youth Centre	10,419	25,113	85,000	59,887	0
Manstone Sports and Play Areas	2,136	2,602	2,000	-602	-554
Long Park S106 Income	0	0	0	0	0
Long Park & Play Area	13,424	35,854	1,500	-34,354	-9,000
Seafront Amenity Building	3,150	8,874	33,000	24,126	0
The Arches East (Income)	-6,503	-12,128	-22,500	-10,372	0
Conservatory Maintenance	130	260	2,000	1,740	0
Knowle Parkland & Amphitheatre	0	0	20,000	20,000	0
Stowford Community Centre	765	765	0	-765	-765
Fire Beacon Stewardship	0	0	7,000	7,000	0
Sidmouth Golf Club (Income)	0	-5	-5	0	0
Elec Pole Rent (Income)	0	-41	-40	1	0
	£23,521	£61,294	£128,155	£66,861	-£10,319
<u>Trust Property</u>					
<u>The Ham</u>					
The Ham Ground Mtce	220	660	2,000	1,340	0
The Ham Other Mtce	2,659	7,138	14,000	6,862	0
The Ham Play Equipment	225	21,397	1,500	-19,897	-17,384
The Ham S106 (Income)	0	0	0	0	0
The Ham Reserve	0	0	2,000	2,000	0
The Ham Utility Building	1,111	1,111	5,000	3,889	0
The Ham 3Phase Power	1,428	1,622	1,800	178	0
The Ham Rent (Income)	-1,690	-9,483	-10,000	-517	0
<u>Manstone</u>					
Manstone Land Ground Mtce	120	360	800	440	0
Manstone Other Maintenance	0	275	1,600	1,325	0
Manstone Reserve	0	0	2,000	2,000	0
Manstone Rent (Income)	-345	-1,357	-1,380	-23	0
<u>Salcombe Regis</u>					
S.R. Allotment Field	0	3,500	0	-3,500	0
S.R. Recreation Field	0	0	0	0	0
S.R. Recreation Field Rent (Income)	0	-525	-525	0	0
	£3,728	£24,698	£18,795	-£5,903	-£17,384

Sidmouth Town Council - Detailed Income and Expenditure Report

Month 6 - September 2022

	Actual	Actual	Current	Budget	Cummulative
	Current Month	Year to Date	Annual Budget	Balance	To + / From - EMReserves
<u>Members</u>					
Members/Chair's Allowances	0	4,401	6,100	1,699	0
Chair's Expenses	188	343	2,000	1,657	0
Members Expenses/Training	0	0	800	800	0
Elections	0	0	10,000	10,000	0
Civic & Hospitality	0	0	1,000	1,000	0
Civic Regalia	0	1,957	0	-1,957	-1,957
	£188	£6,701	£19,900	£13,199	-£1,957
<u>Staff</u>					
Salaries	8,150	48,899	98,000	49,101	0
Pensions	1,615	9,691	20,000	10,309	0
Project Support	0	0	20,000	20,000	0
Staff Eye Tests	0	60	100	40	0
Training & Conferences	0	0	1,000	1,000	0
Officers Expenses	0	100	500	400	0
	£9,765	£58,750	£139,600	£80,850	£0
<u>Office Expenses</u>					
Postage	0	4	1,000	996	0
Stationery	225	1,087	1,200	113	0
Telephone	0	1,909	3,800	1,891	0
Subscriptions	0	2,228	2,400	172	0
Photocopier	0	62	800	738	0
Internet, website and webcams	540	2,040	4,000	1,960	0
Computer Software Contracts	0	938	1,500	562	0
Computer Maintenance Contingency	0	482	1,000	518	0
Advertisements	0	0	500	500	0
Audit	0	1,750	2,000	250	0
Insurance	0	5,352	5,500	148	0
Sundry	72	302	1,000	698	0
Bank Charges	16	70	300	230	0
Bank Interest Received (Income)	-63	-84	-300	-216	0
	£790	£16,140	£24,700	£8,560	£0

Sidmouth Town Council - Detailed Income and Expenditure Report

Month 6 - September 2022

	Actual	Actual	Current	Budget	Cummulative
	Current Month	Year to Date	Annual Budget	Balance	To + / From - EMReserves
Expense Group Totals					
Council Services	23,351	-54,131	190,300	244,431	136,721
Discretionary Expenditure	7,124	155,127	95,800	-59,327	-61,830
Woolcombe House	789	17,548	33,490	15,942	0
Other Freehold Property	23,521	61,294	128,155	66,861	-10,319
Trust Property	3,728	24,698	18,795	-5,903	-17,384
Members	188	6,701	19,900	13,199	-1,957
Staff	9,765	58,750	139,600	80,850	0
Office Expenses	790	16,140	24,700	8,560	0
Precept Received	-325,370	-650,740	-650,740	0	
Net Income over Expenditure	-£256,114	-£364,613	£0	£364,613	£45,231

Current/Deposit Bank Accounts

£1,328,949

of which

Woolley Bequest

£5,981

Rayson Bequest Fireworks/Light Displays

£55,689

Rayson Bequest Natural/Sidmouth History

£56,180

Rayson Bequest Party/Celebrations

£51,872

Innovation & Resilience Fund

£162,099

Earmarked Reserves

£530,085

Sidmouth Air Show Evaluation Report

The Sidmouth Air Show Evaluation Group was set up to undertake an appropriate evaluation to inform decision making about the future of the Air Show, those decisions to be made by full Council. Because of the informative role of this group, it was agreed that the report of the group must be neutral, fact-based and dispassionate and that any methodology used should be broadly transferrable to assess the impact of other similar events in Sidmouth.

In March 2022, a proposed methodology based on the eventIMPACTS toolkit produced by the Departure for Culture, Media and Sport (as it then was), was approved by Full Council. The eventIMPACTS tool seeks to measure the economic, social, environmental and media impact of an event and suggest improvements based on data collected.

Content of Report

This Report considers the following issues related to the Air show, namely: Residents survey, Attendance, Economic Impact, Environmental Impact, Social Impact, and Media Impact. A summary of all issues including these, has been provided to assist decision making and is included at page 7 and 8 of this report.

In writing the report, we have tried as far as possible to provide factual evidence of the impact of the Air Show. Where factual evidence was not available and estimates have been made we have made this clear. While the report contains some opinions obtained through consultation with the wider public, these opinions are attributed and do not represent the views of the Working Group.

Context of the 2022 Air Show

The 2022 Air Show was held on 26th August 2022. The Air Show was to have included a performance by the Red Arrows, but this was cancelled on the afternoon of the Air Show due to technical issues. The Rich Goodwin Pitts Biplane, Team Raven and a Spitfire of the Battle of Britain Memorial Flight did perform. Whilst it is hard to quantify, the last-minute cancellation will likely have had an impact on the numbers attending the Air Show. It also severely impacted the ability to carry out a valid visitor satisfaction survey, which has had to be postponed.

A traffic survey which had been commissioned to measure traffic on all four roads into the town before, during and after the event, to assess the increase in vehicle numbers, failed to take place, because of the demise of the firm responsible for undertaking it. This means that there is no reliable data on how many extra cars visited Sidmouth on the day of the Air Show compared to other days that week.

Residents Survey

In June 2022 an online survey of residents asked for the opinions of local people. A total of 869 people with an EX10 postcode responded. 91% of respondents thought that the Air Show brought an overall positive benefit to Sidmouth, compared with 7% who did not. 91% of respondents supported the Air Show, featuring the Red Arrows, continuing beyond 2022, compared to 8% against. 59% of residents said that family and friends often stayed with them for the Air Show, with a further 26% saying that family and friends sometimes stayed. When asked what other events they might like to see running alongside the Air Show, 78% of residents supported a wide range of food and drink options, 57% a family-friendly music event and 51% fireworks. The full results of the residents' survey, which were presented to Council in July 2022, are included as Appendix 1 to this Report.

Attendance

Attendance has been estimated by the Event Organiser as between 18,000 and 21,000 people, with a high degree of confidence. This is significantly lower than the 30-35,000 estimate for 2021. The methodology used by the Event Organiser to make this estimate is included at Appendix 2 to this Report.

Economic Impact

Business Survey

A survey of approximately 400 local businesses was carried out online between 13th and 30th September. A total of 34 businesses responded from various sectors. 88% of respondents thought that the Air Show brought an overall positive benefit to Sidmouth, compared to 6% that did not. 85% of respondents supported the return of the Air Show beyond 2022 and 3% said they did not support this (12% were unsure). 56% of businesses surveyed said that the Air Show had a positive impact on their business, 32% said there was no effect and 12% said there was a negative impact on their business. 47% of businesses said their takings increased on the day of the Air Show compared to a normal summer's day, 38% said there was no effect and 15% said their takings reduced. 53% of businesses made changes to their business on Air Show Day, compared to 47% who did nothing different. Full results of the business survey are included at Appendix 3 to this Report, including free text responses given by businesses suggesting improvements to any future event.

The Chamber of Commerce, through its Chair, Sally Mynard, in an email to the Town Council dated 8th September 2022, "would like to offer its full support for the return of the Air Show and the Red Arrows in 2023."

Visitor Spend by Average figures

Research commissioned by East Devon District Council shows that the average day visitor in East Devon spends £33.32 in the local economy, while the average overnight visitor spends £263.38. The eventIMPACTS toolkit states that visitor spend correlates very closely with attendance numbers and is an accurate way of measuring likely economic benefit. The number of day and overnight visitors and their spend, are therefore essential basic parameters on which to arrive at the economic benefits of the Air show to the town.

In the absence of the Visitor Survey, it was not possible accurately to estimate the number of day visitors and overnight visitors to the Air Show, or how many of the estimated crowd of 18-21,000 were visitors compared to residents. However, the EDDC research shows that visitor numbers to East Devon split 85%-day visits to 15% overnight visits. We have therefore provided a range of likely visitor spends depending on the number of total visitors, which is an unknown, ranging from approximately £678,000 for 10,000 visitors to 1,356,000 for 20,000 visitors (as at the 2021 Air Show). These calculations, which we stress are estimates, are included in Appendix 4 to this Report. The calculations also do not take into account the spend by Sidmouth residents in local businesses on the day.

Survey of Clubs and Societies

The working group selected a group of 14 local clubs and societies which were most closely involved in the Air Show. 9 of the 14 responded. 7 of the respondents reported that the Air Show had a positive economic benefit to them and 2/9 said it had no economic impact. This economic benefit came variously from car parking charges, increased food and bar sales and from collections from the public.

Sidmouth Cricket, Croquet and Tennis Club makes an estimated £3,000 from the Air Show Parking and Sidmouth Rugby Club makes an estimated £3,500. The Norman Lockyear Observatory made £400 from parking charges at Salcombe Hill. 8/9 of the clubs and societies that responded supported the return of the Air Show with one undecided. The full results of this survey are included at Appendix 5 to this Report.

Visitor Donations/Business Contributions to the Air Show

Cash collections on the day	£6,862.93
Brend Hotels	£100.00
David Rowland rent	£230.00
Norman Lockyear Observatory	£200.00
Prettejohn parking	£200.00
Total	£7,592.93

Donations Conditional on Air Show continuing in 2023	
Sidmouth Rugby Club	£600.00
Sidmouth Cricket, Tennis and Croquet Club	£1,500.00
Total Conditional donations	£2,100.00

Cost to Sidmouth Town Council

Funding for the Air Show currently comes from two main sources: public donations and Town Council support. The Town Council also has an earmarked reserve which is currently assigned to future Air Show expenditure and stands at

The two main areas of expenses are display teams and the ground infrastructure for the event.

The cancellation of the Red Arrows significantly affected both expenditure (because the Red Arrows do not charge a fee when they do not appear) and probably income (lower attendance and lower donations.) Additionally, Sidmouth Rugby Club and Sidmouth Cricket Club will only donate a proportion of their car parking revenue if the Air Show goes ahead in 2023 and so their donation is currently conditional on this decision.

For the sake of comparison with a year in which the Red Arrows did attend the Air Show, figures from the 2021 Air Show, presented to the Tourism and Economy working group in December 2021 are also included.

Receipts	2022	2021
Public Collections and donations	£6,962.93	£12,937.02
Car park donations	*£2,600.00	£2,302.50
Fun Fair	£230.00	£462.00
Sidmouth Town Council Contribution	£12,500.00	£20,000.00
Total	£22,292.93	£35,701.52
<i>Without Conditional Donations 2022 only</i>	<i>£20,192.93</i>	
Expenses	2022	2021
Display Aircraft	£6,938.03	£16,294.33
Air Support Team	£3,784.92	£3,177.48
Ground Support Team	£13,685.36	£11,877.84
Total	£24,408.31	£31,349.85

* Of the car park donations, £2,100 is conditional on the Air Show going ahead in 2023.

The Town Council holds an Ear Marked Reserve for the Air Show, which currently stands at £23,235.

Other economic factors

This report does not consider other possible indirect economic benefits to Sidmouth from the Air Show, for example return visits made by people who attend the Air Show, or the spend with local businesses by organisers of the Air Show.

Environmental Impact

Environmental Impact of Air Display Aircraft

The environmental impact of air display aircraft is difficult to measure accurately. According to the British Air Display Association Environmental Sustainability Charter, “*studies have shown that carbon emissions from display aircraft usually account for less than 20% of an airshow’s carbon footprint*”. It should be noted that the aircraft, if not at flying at Sidmouth, will almost certainly be in use elsewhere.

Our Air Show Flight Director has produced an estimate of the amount of aviation spirit and carbon emissions for the display aircraft used in 2022, plus the Red Arrows, who did not appear. The total emissions of the aircraft that appeared in 2022 was estimated at 1.25 tonnes of CO₂. The Red Arrows did not appear, but their estimated emissions are a maximum of 3.78 tonnes of CO₂ per aircraft. The full details are included in Appendix 11.

Environmental Impact of Visitor Travel to the Air Show

The BADA states that, *“for the majority of UK air displays, the emissions from private cars transporting visitors to your event site will have the most significant environmental impact.”*

However, without undertaking an origin and destination survey for traffic entering Sidmouth on the day of the Air Show and having a clear indication of how many passengers are travelling on average in each car and bus, any estimate of the impact of travel to the air show is dependent on a good deal of educated guesswork. Although a traffic count was commissioned to assess the number of cars entering Sidmouth on the day of the Air Show, the company commissioned to undertake this work appears no longer to be trading and so this data is regrettably unavailable. (Details of these estimates are contained at Appendix 6.)

We have produced an estimate giving a possible figure for the carbon emissions generated by visitor travel to the Air Show. However, it is acknowledged that the calculation relied upon to reach this figure itself contains several estimates, including, the number of cars present in Sidmouth on the day of the Air Show, resultant visitor numbers, number of visitors per car and average distance travelled to and from the Air Show. The estimate also assumes that all cars parked in Sidmouth and all bus passengers entering Sidmouth on the day were air show visitors.

Therefore, we acknowledge that the figure for carbon emissions of 11 – 12 tonnes of CO₂ is speculative. Details are included in Appendices 6 and 7.

Other Environmental Impacts

Sidmouth Plastic Warriors expressed concern about the increased rubbish on the beach generated by visitors to the Air Show, plus the pollution of the marine environment caused by the jet trails of displaying aircraft and the impact of plastic in the fireworks and cable ties used to secure them (on the Saturday after the Air Show). A number of respondents to the Residents Survey also expressed concerns about the environmental impacts of the Air Show.

Mitigating Environmental Impact

The British Air Display Association has produced an Environmental Sustainability Charter, a guide for Event Organisers to help to mitigate the environmental impact of events. While some of this guidance is more applicable to much larger events, some of the points could apply to Sidmouth. The guide is included at Appendix 8. The Sidmouth Air Show Flight Director, Barry Neal, has suggested that the following practical steps might be implemented, using the principles set out in the BADA Charter:

Eliminate Single Use Items – this accords with our current Town Council strategy on single use plastics. Measures implemented by other air shows include mapping hydration stations to encourage attendees to bring reusable water bottles, discouraging beach BBQs, commissioning signage that can be adapted year on year and publicising guidelines for responsible visits to the Air Show in town and on social media.

Think Green with Your Contractors – encourage use of local contractors and look at emissions from elements such as the PA system and Air Show set up.

Facilitate Public Transport and Active Travel – while it is acknowledged that this will be challenging in a rural location such as Sidmouth, there may be some potential to mitigate against some of the impact from private car journeys in particular, which as stated above are likely to constitute the single biggest carbon impact from the event.

Offset Aviation Emissions – as part of a larger sustainable strategy, participating in an accredited carbon offset scheme for flying display activities is recommended by the BADA. Sidmouth Air Show participated in one such scheme in 2019.

Promote Sustainable Aviation – while sustainable aviation is in its infancy, the BADA recommends that Air Shows can provide a valuable forum for promoting sustainable aviation practices, particularly in marketing and communications through social media. For example, Rich Goodwin, who displayed at the 2022 Air Show is part of an innovative project to develop sustainable aviation fuel.

Social Impact

Social impact of events is difficult to measure, particularly in the absence of a comprehensive visitor survey. In particular, the working group took the view that it was not possible to get a realistic view of visitor satisfaction with the event given that the main attraction, the Red Arrows, were absent.

We have used the eventsIMPACT toolkit to gain what data we can on possible social impacts of the Air Show.

Residents' Opinions

One measure of social impact is the effect the Air Show has on residents and their views on it. As stated above, 91% of residents who responded to the survey thought that the Air Show brought an overall positive benefit to Sidmouth and 91% of respondents supported the Air Show, featuring the Red Arrows, continuing beyond 2022. 85% of respondents to the residents' survey stated that family and friends sometimes or often visited them to attend the Air Show. A number of the residents who responded in support of the Air Show expressed opinions as to why they thought it should continue and these opinions were circulated to Councillors in the papers for the Town Council Meeting in July.

A number of residents within the 7% of respondents who did not support the Air Show expressed their concerns about its continuation. The primary concerns related to environmental damage while a small number objected to the display of military aircraft.

Clubs and Societies

6/9 of the Clubs and Societies who responded to the request for information about the Air Show stated that it had a positive social impact. 3/9 replied that it had no social impact.

Volunteering

At least 80 people acted as supporting volunteers on the day of the event, including at least 20 Air Cadets. This number does not include volunteers from the Sidmouth Rotary or the Chamber of Commerce.

BADA Input

The BADA states that: *"Whilst flying displays are primarily performed for entertainment, there are numerous other key benefits such as the enrichment of our national heritage through the continued preservation of historic aircraft, and the inspiration of the next generation of pilots, engineers and aerospace professionals."* According to research, Air Shows are the UK's most popular outdoor spectator event after football and horse racing.

Media Impact

Reach and Engagement

Reach is a one-way, quantitative measure of passive interaction, which helps to measure the size of the social media audience, without measuring feedback. Social media 'engagement' is an indicator that measures the extent to which followers interact with (take action on) the event specific content they find on social media and can be measured by cumulating data from the various social media platforms.

Social media monitoring from Igynte which was presented to the Tourism and Economy Working Group in September, showed a very significant spike in engagement across social media channels on the day of the Air Show. For example, of approximately 13,800 engagements of Facebook in August 2022, over 8,000 were recorded on the day of the Air Show. This report is included as Appendix 9.

Advertising Value Equivalency

The Air Show provides exposure for Sidmouth through a range of social and traditional media channels. Advertising value equivalency involves determining it would cost to purchase coverage of the event paid advertising (using advertising rate cards).

Ignyte has provided figures for the Advertising Value Equivalency for the main items of media coverage of Sidmouth Air Show. They calculate that the cost of paid advertising to achieve this coverage would be approximately £27,669 + VAT. The breakdown of these figures is included as Appendix 10.

It should be noted that the Advertising Value Equivalency of the 2022 Air Show was, in the opinion of Ignyte, substantially reduced by the late cancellation of the Red Arrows, with major publicity opportunities, including the proposed live broadcast of BBC Spotlight from the Air Show which was also cancelled when the Red Arrows did not appear.

Item	Findings	Comments
Residents Survey	869 respondents from EX10 area. 91% think Air Show has overall positive impact to Sidmouth, 7% think it has a negative impact; 91% support the return of the Air Show, 8% do not	Appendix 1
Attendance	Estimate 18,000 – 21,000 visitors by event organiser	Appendix 2
Business Survey	34 respondents from c. 400 businesses. 88% think Air Show has overall positive impact to Sidmouth, 6% think it has a negative impact; 85% support the return of the Air Show, 3% do not (12% don't know) 56% say Air Show has positive impact on their business; 32% say it has no impact; 12% say it has a negative impact.	Appendix 3
Visitor Spend estimates	No reliable estimate of number of visitors could be made. EDDC figures state that average visitor spend for a day visitor is £33.32 and for an overnight visitors is £263.38.	Appendix 4
Survey of Clubs and Societies	8/9 of the clubs and societies that responded supported the return of the Air Show with one undecided. Estimated £6,900 revenue to Clubs and Societies from parking, plus additional from donations and food and drink sales.	Appendix 5
Visitor Donations/Business Donations	£7,592.93 confirmed, an additional £2,100 conditional on Air Show returning next year.	
Cost of Air Show	Total cost of Air Show (not counting receipts) £24,408.31	
Environmental Impact, Air Displays	1.25 t CO2 for display aircraft in 2022; up to 34 t CO2 for full Red Arrows Display including all 9 aircraft	Appendix 11 See also appendix 8 for mitigations
Environmental Impact, Traffic	Estimate: 11 – 12 tonnes of CO ₂	Appendices 6 & 7
Social Impact – Clubs and Societies	5/9 of the Clubs and Societies who responded to the request for information about the Air Show stated that it had a positive social impact. 4/9 replied that it had no social impact.	Appendix 5

Social Impact - Residents	869 respondents from EX10 91% think Air Show has overall positive impact to Sidmouth, 7% think it has a negative impact; 91% support the return of the Air Show, 8% do not 59% of residents said that family and friends often stayed with them for the Air Show, with a further 26% saying that family and friends sometimes stayed.	Appendix 1
Social Impact – Volunteering	80+ volunteers	
Media Impact	Increased engagement with Sidmouth social media channels, including Visit Sidmouth Advertising Value Equivalency: £27,669 + VAT	Appendices 9 & 10

Sidmouth Town Council Air Show Evaluation Group

30 October 2022

East Devon Public Spaces Protection Orders – Public Consultation

Dog Control and Seashores and Promenades

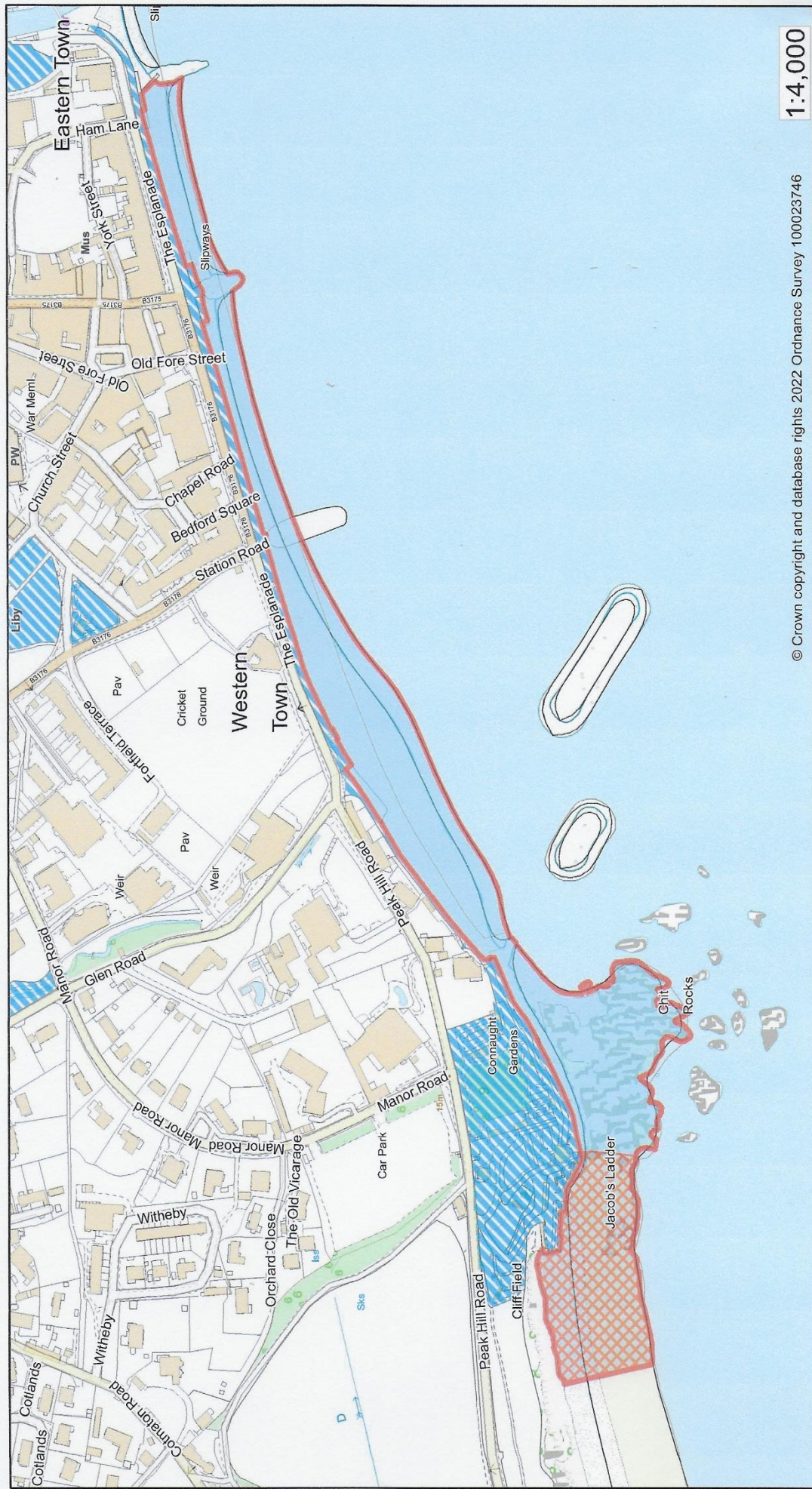
Main changes proposed

Some of the controls have stayed the same. However, whilst we've been doing this work it has given us the opportunity to update some of the controls in place. The main changes proposed are:

- It is proposed to remove the requirement to keep dogs on leads whilst on or adjacent to a public highway as it is now considered that a more targeted approach is more appropriate to deal with irresponsible owners using powers available under the Anti-Social Behaviour, Crime and Policing Act 2014.
- It is proposed that dog owners will be able to walk their dogs on East Devon beaches at Exmouth, Budleigh Salterton, Sidmouth, Beer and Seaton during the early morning or later in the evening during the summer season (1st May to 30 September). It is proposed that the summer season dog exclusion requirement will only apply between 09.00 and 18.00.
- It is proposed that dog owners will be required to walk their dogs on a lead along the esplanade adjacent to Exmouth beach.
- It is proposed that dog owners will be able to walk their dogs off a lead within the eastern section of Beer beach during the summer season. Dog owners will be required to keep their dogs on a lead to access the beach café, which is currently located within a dog exclusion area during the summer season.
- It is proposed that dog owners will be able to walk their dogs in the whole section of beach at Jacobs Ladder in Sidmouth.
- It is proposed that dog owners will be required to walk their dogs on a lead between The Chine and Trevelyan Road all year round at Seaton. It is proposed that the dog exclusion requirement along the esplanade between Castle Hill and Trevelyan Road is removed during the summer season.
- It is proposed that dog owners will no longer be required to walk their dogs on the lead at The Glen, Honiton.
- It is proposed that the fixed penalty notice fine which is issued to a person for breaching a PSPO will increase from £80 to £100.

Sidmouth - Proposed changes

Seashores and Promenades PSPO



1:4,000

© Crown copyright and database rights 2022 Ordnance Survey 100023746



- Proposed - Timings apply
- Proposed Removal of Summer Dog Exclusion Requirement
- Existing Dog on Lead
- Existing Summer Dog Exclusion

Control of ASB & Consumption of Intoxicating Substances

Main changes

The control of behaviours have remained the same, control of intoxicating substances, aggressive begging, urination & defecation in a public place, behaviour causing intimidation, harassment, alarm or distress, and the request for groups/individuals to disperse from the area who are causing ASB. However, whilst we've been doing this work it has given us the opportunity to update some of the controls in place. The main changes proposed are:

- It is proposed to amalgamate the original order for Exmouth created in 2020 with the extension order (2021) covering the beach and estuary area creating a single PSPO for Exmouth.
- It is proposed to tighten the control of dispersal of groups/individuals who are causing intimidation, harassment, alarm or distress so they need to leave the area and disperse from the group within the PSPO for a time specified by the authorising officer. The time specified must be less than 24 hours.
- It is proposed to remove the PSPO control from Sidmouth as the control is no longer proportionate, it was created originally to deal with Sidmouth's Night time and Evening alcohol related ASB along the beach front and the town centre which no longer has the problems which it historically faced.
- It is proposed that the fixed penalty notice fine which is issued to a person for breaching a PSPO will increase from £80 to £100.