

SIDMOUTH TOWN COUNCIL
Minutes of a Meeting of Sidmouth Town Council's
Tourism and Economy Committee
held at the Council Chamber, Woolcombe House, Sidmouth,
on Monday 11 June 2018 at 6.30 pm

Councillors present: - Simon Pollentine (Chairman)
 Frances Newth (Vice Chairman)
 Ian Barlow
 David Barratt
 Jack Brokenshire
 Louise Cole
 John Dyson
 Stuart Hughes
 Sheila Kerridge
 Marc Kilsbie
 Dawn Manley
 Ian McKenzie-Edwards
 John Rayson
 Paul Wright

There were no apologies received for this meeting.

The meeting started at 6.30pm and finished at 8.20pm

PART 'A'

1 Minutes

The Minutes of the Tourism & Economy Committee meeting held on Monday 12 March 2018 were signed as a true and accurate record.

2 Declarations of Interest

Name	Item Number	Type	Action Taken	Details
Cllr Marc Kilsbie	10 Advertising Rates	Disclosable Pecuniary	Left the Chamber during discussion and voting	Town Guide Advertiser

3 Exclusion of the Public

RESOLVED: that the classification given to the documents to be submitted to the Council, be confirmed, and that the reports relating to exempt information, be dealt with under Part B.

4 Information Centre Manager's Report & Financial Report

a) Jeff Bailey, Information Centre Manager, presented the Information Centre's report.

RESOLVED: That the Information Centre Manager's report be noted

b) The Chairman presented the Finance Report for the Financial Year End to March 2018 in respect of the Sidmouth Information Centre.

RESOLVED: That the Sidmouth Information Centre's Finance Report be noted and agreed.

5 Town Guide Finance and Distribution Figures

The Chairman presented the Income and Expenditure Report for the Financial Year End to March 2018 and the latest Guide distribution figures for the period to May 2018.

RESOLVED: That:

- 1) the Town Guide Income and Expenditure Report for the Financial Year End to March 2018 be noted and agreed.
- 2) the May 2018 Guide distribution figures be noted.

6 Voyage Travel Marketing Sidmouth Video

The Town Clerk showed the Sidmouth video which was available on Visit Sidmouth's Facebook page and YouTube as well as being shared by other tourism partners.

RESOLVED: That Members welcomed the inclusion of videos on the Visit Sidmouth Facebook page and encouraged its use and further videos.

7 Red Arrows and Battle of Britain Memorial Flight

The Town Clerk gave an update on the forthcoming Red Arrows and Battle of Britain Memorial Flight display in Sidmouth on Friday 24 August 2018 which would involve increased parking and traffic management processes.

RESOLVED: That the Town Clerk's Red Arrows report be noted.

8 Town Centre Viability

Councillor Pollentine, Chairman of Tourism & Economy Committee with David Wheaton and Sally Mynard, Chamber of Commerce reported on the recent meeting convened by Hugo Swire MP which discussed town centre viability.

RESOLVED: That:

- 1) Hugo Swire MP be asked what will be done with the information gathered from the Independent Traders questionnaire that had been circulated.
- 2) Hugo Swire MP to be sent a copy of the draft Sid Valley Neighbourhood Plan along with the Business and Special Interest Group analysis report.
- 3) Hugo Swire MP be invited to meet with Town, District and County Council representatives, Sidmouth Chamber of Commerce and invited representatives of the Sidmouth hotels and guest houses.

9 Exclusion of the Public and Press

RESOLVED: That under the Public Bodies (Admission to Meetings) Act 1960 the public (including the press) be excluded from the meeting due to the confidential nature of its contents.

PART 'B'

10 Advertising Rates

Members were asked to consider the advertising rates for the 2019 Guide and Directory as recommended by the Town Clerk.

RESOLVED: That the recommended rates be agreed.

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CHAIRMAN OF THE TOURISM & ECONOMY COMMITTEE