

SIDMOUTH TOWN COUNCIL
Minutes of a Meeting of Sidmouth Town Council's
Tourism and Economy Committee
held at the Council Chamber, Woolcombe House, Sidmouth,
on Monday 11 March 2019 at 6.30 pm

Councillors present: - Simon Pollentine (Chairman)
 Frances Newth (Vice Chairman)
 Ian Barlow
 David Barratt
 Jack Brokenshire
 John Dyson
 Marc Kilsbie
 Ian McKenzie-Edwards
 John Rayson
 Paul Wright

Apologies: John Hollick, Stuart Hughes, Sheila Kerridge

The meeting started at 6.30pm and finished at 8.10pm

PART 'A'

19 Minutes

The Minutes of the Tourism & Economy Committee meeting held on Monday 10 December 2018 were signed as a true and accurate record.

20 Declarations of Interest

Name	Item Number	Type	Action Taken	Details
Cllr John Dyson	21 b) Information Centre Financial Report	Personal	Remained in the Chamber during discussion and voting	Folk Festival Trustee

21 Information Centre Manager's Report & Financial Report

a) In the absence of the Information Centre Manager, the Chairman presented the Information Centre's report.

RESOLVED: That the Information Centre Manager's report be noted and the Town Clerk would review whether it would be financially viable to have a cash point machine situated in the Information Centre.

b) The Chairman presented the Finance Report for the period to January 2019 in respect of the Sidmouth Information Centre.

RESOLVED: That the Sidmouth Information Centre's Finance Report be noted and agreed.

22 Town Guide Finance and Distribution Figures

The Chairman presented the Income and Expenditure Report for the period to January 2019 and the latest Guide distribution figures for the period to February 2019.

RESOLVED: That:

- 1) the Town Guide Income and Expenditure Report for the period to January 2019 be noted and agreed.
- 2) the February 2019 Guide distribution figures be noted.

23 Future High Streets Fund

Richard Eley, President Sidmouth Chamber of Commerce, gave a report regarding the latest position on the Future High Streets Fund and how it had not been appropriate for Sidmouth to apply.

RESOLVED: That Mr Eley be thanked for his detailed and informative report.

24 2019 Tourism Promotion

Members were asked to note the new 2019 Sidmouth Town Guide, Directory and Town Map. The Town Clerk presented a new Promotional Video and Virtual Reality Tour which would be placed on the Visit Sidmouth website and Face Book pages.

RESOLVED: That the 2019 Sidmouth Town Guide, Directory, Town Map, Promotional Video and Virtual Reality Tour be noted. Links for the Promotional Video and Virtual Reality Tour would be communicated to prospective visitors via the various Council media channels including email and Social Media.

25 Matters Raised by Invited Representatives

- the annual Daffodil Day would be held on Saturday 16 March 2019.
- it was understood that East Devon District Council would no longer manage and maintain their noticeboards, which were very well used; especially those in the Market Place and Connaught Gardens. The Town Clerk had been in talks with the District Council about this, but no suitable solution had been agreed on.
- The Chamber had supported the Council's suggestion from the previous meeting, that additional notice boards be placed at the entrances to Sidmouth displaying forthcoming festivals and events.

RESOLVED: That:

- 1) the Town Clerk would continue discussions with the District and County Councils regarding notice boards in Sidmouth.
- 2) the Town Clerk continue discussions with the District Council regarding their notice boards in the town.

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CHAIRMAN OF THE TOURISM & ECONOMY COMMITTEE