

**SIDMOUTH TOWN COUNCIL**  
**Minutes of a Meeting of Sidmouth Town Council's**  
**Tourism and Economy Committee**  
**held at the Council Chamber, Woolcombe House, Sidmouth,**  
**on Monday 9 September 2019 at 6.30 pm**

Councillors present: Ian Barlow  
David Barratt  
Denise Bickley  
Louise Cole  
Charissa Evans  
Deirdre Hounsom  
Stuart Hughes  
Chris Lockyear  
John Rayson  
Marianne Rixson  
Paul Wright

Apologies: Jack Brokenshire, Dawn Manley, Louise Thompson

The meeting started at 6.30pm and finished at 9.00pm

**PART 'A'**

**12 Minutes**

The Minutes of the Tourism & Economy Committee meeting held on Monday 17 June 2019 were signed as a true and accurate record.

**13 Declarations of Interest**

Name	Item Number	Type	Action Taken	Details
CLlr Chris Lockyear	18 Tourism & Promotion Strategy Task and Finish Forum	Personal	Remained in the Chamber during discussion and voting	Science Festival Committee Member
CLlr Louise Cole	18 Tourism & Promotion Strategy Task and Finish Forum	Personal	Remained in the Chamber during discussion and voting	Sidmouth Sea Fest Committee Member

**14 Matters of Urgency and Report**

- The Town Clerk reported that the Chamber of Commerce had advised that they had changed the date of the 75<sup>th</sup> Anniversary of VE Day Street Party; it would now be held in the Market Square on Sunday 10 May 2020 from 4pm to 7pm, with a road closure from 12noon to enable setting up.

**15 Exclusion of the Public**

**RESOLVED:** that the classification given to the documents to be submitted to the Council, be confirmed, and that the reports relating to exempt information, be dealt with under Part B.

**16 Information Centre Manager's Report & Financial Report**

Jeff Bailey, Information Centre Manager, presented the Information Centre's report and the Finance Report for the period to July 2019 in respect of the Sidmouth Information Centre.

**RESOLVED:** That the Sidmouth Information Centre Reports be noted.

**17 Street Trading**

Members were asked to consider the report from the Town Clerk and Steve Saunders, EDDC Licensing Manager who was present to answer any questions from Members.

**RESOLVED:** That Street Trading be considered at a future Tourism & Economy Committee meeting following the report from the Tourism & Promotion Strategy TaFF

**18 Tourism & Promotion Strategy Task and Finish Forum (TaFF)**

Councillor Cole, Chair of the Tourism & Promotion Strategy TaFF gave a detailed update on the work of the group so far and presented the Interim Report that had been emailed to Members prior to the meeting.

**RESOLVED:** That the Members of the TaFF be thanked for their work so far and confirm their agreement with the list of Recommended Next Priorities.

**19 Sidmouth Town Crier**

Members were asked to consider the letter received from the Chamber of Commerce regarding introducing the position of Town Crier for Sidmouth.

**RESOLVED:** That due to a lack of a perceived need for the role in the town and management concerns in controlling what events were attended, what was said at those events and any resulting complaints, it was resolved that no further action be taken.

**20 Matters Raised by Invited Representatives**

The following matters were raised by the Chamber of Commerce representatives:

- It was reported that two additional charity shops were due to open in Sidmouth bringing the number to 15 in the town centre though it was acknowledged there was nothing Councils could do to prevent this.
- There would be an official launch of the Sid Valley Ring signpost walk on Saturday 21 September. It had already been well received with one charity group discussing a sponsored charity walk around the Sid Valley ring.
- The Classic Car Show would be held on Saturday 21 September.
- It was suggested that an events/notice board could be positioned on the empty wall of the Information Centre/swimming pool building.
- Concerns were raised regard to the Beach Management Plan and its implications on Cliff Road residents and seafront businesses and properties. At the time of the meeting, the minutes were not available from the last meeting of the Beach Management Plan committee and this could lead to a misunderstanding of the plan and misleading press statements.

**RESOLVED:** That the Town Clerk would obtain the Beach Management Plan minutes and raise the points of concern with the District Council.

**21 Exclusion of the Public and Press**

**RESOLVED:** That under the Public Bodies (Admission to Meetings) Act 1960 the public (including the press) be excluded from the meeting due to the confidential nature of its contents.

**PART 'B'**

**22 Tourism & Promotion Strategy Task and Finish Forum – Future Tourism Promotion spending update**

Councillor Cole, Chair of the Tourism & Promotion Strategy TaFF asked Members to consider possible Tourism Promotion spending ideas prior to the Pre-Budget meeting in October.

**RESOLVED:** That an additional £25,000 be added to the Tourism Promotion budget.

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CHAIR OF THE TOURISM & ECONOMY COMMITTEE