

SIDMOUTH TOWN COUNCIL
Minutes of a Meeting of Sidmouth Town Council's
Tourism and Economy Committee
held at the Council Chamber, Woolcombe House, Sidmouth,
on Monday 9 March 2020 at 6.30 pm

Councillors present: Ian Barlow
Denise Bickley
Louise Cole
Deirdre Hounsom
Chris Lockyear
Dawn Manley
John Rayson
Marianne Rixson
Louise Thompson

Apologies: David Barratt, Charissa Evans, Stuart Hughes, Paul Wright

The meeting started at 6.30pm and finished at 8.10pm

PART 'A'

31 Minutes

The Minutes of the Tourism & Economy Committee meeting held on Monday 9 December 2019 were signed as a true and accurate record.

32 Declarations of Interest

There were no declarations of interest received for items on this agenda.

33 Information Centre Manager's Report & Financial Report

Jeff Bailey, Information Centre Manager, presented the Information Centre's report and the Finance Report for the period to January 2020 in respect of the Sidmouth Information Centre.

RESOLVED: That the Sidmouth Information Centre Reports be noted.

34 Tourism & Promotion Strategy Task and Finish Forum (TaFF)

Councillor Cole, Chair of the Tourism & Promotion Strategy TaFF presented the report of the work carried out by the group so far.

RESOLVED: That the Tourism & Promotion Strategy TaFF report be noted.

35 Street Trading

In September 2019 Members considered the report of the EDDC licensing manager in respect of Street Trading in Sidmouth. At that meeting it was decided to discuss this further in the Tourism & Promotion TaFF; Councillor Hounsom reported on the meetings that she had convened with festival groups.

RESOLVED: That the Council would continue discussions with East Devon District Council and to gather evidence in order to review Street Trading in Sidmouth in the future.

36 Air Display 2020

Members were asked to consider maximising usage of the space on The Esplanade created by the annual Air Display.

RESOLVED: That the Chamber of Commerce would email their members to enquire whether there was an individual who would be willing to organise an event prior to the air display.

37 Matters Raised by Invited Representatives

The following matters were raised by the Chamber of Commerce representatives:

- The Chamber of Commerce raised concerns regarding the impact on businesses of the Coronavirus; members were reporting reduced bookings and many cancellations. Sid Valley HELP were co-ordinating support for elderly or isolated individuals who may be affected by the virus. The Chair reported that the Town Council would follow any advice and instructions issued by Public Health England.
- An email regarding the Beach Management Plan was read to members.
- Councillor Barlow was thanked for his attendance at the Chamber of Commerce AGM.
- Jo Butler of Visit South Devon would be the speaker at the Chamber of Commerce breakfast to be held on Wednesday 11 March.
- The Chamber were awaiting confirmation that Simon Jupp MP would attend the May breakfast which would be moved to Thursday 7 May to accommodate his diary.

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CHAIR OF THE TOURISM & ECONOMY COMMITTEE