

SIDMOUTH TOWN COUNCIL
Minutes of a Meeting of Sidmouth Town Council's
Tourism and Economy Committee
held at the Council Chamber, Woolcombe House, Sidmouth,
on Monday 9 March 2015 at 6.30 pm

Councillors present: - Simon Pollentine (Chairman)
 Chris Wale (Vice-Chairman)
 Ian Barlow
 David Barratt
 Jack Brokenshire
 Christine Drew
 John Dyson
 John Hollick
 Ann Liverton
 Dawn Manley
 Ian McKenzie-Edwards

Also present: - Jeff Bailey
 Richard Eley
 Edwina Ford

Apologies: Graham Liverton, Peter Sullivan, Mel Gater

The meeting started at 6:30pm and finished at 7:35pm

PART 'A'

23 Minutes

The Minutes of the Tourism & Economy Committee meeting held on Monday 8 December 2014 were signed as a true and accurate record.

24 Declarations of Interest

There were no Declarations of Interest received for items on this agenda.

25 Exclusion of the Public

RESOLVED: That the classification given to the documents to be submitted to the Committee, be confirmed, and that the reports relating to exempt information, be dealt with under Part B.

26 Information Centre Manager's Report

Jeff Bailey, Information Centre Manager, presented the Information Centre report.

RESOLVED: That the Information Manager's report be noted.

27 Town Guide Distribution Figures

The Chairman reported the latest Guide distribution figures which showed that 9,579 2015 guides had been posted out and there had been 25,855 hits on the Visit Sidmouth website during 2015 so far.

RESOLVED: That the Guide distribution figures be noted.

28 Cycling Event 2015

At the January 2015 Council meeting Alistair Cope from Velo Ventures gave a presentation and asked whether the Town Council would be interested in working together on a proposal to introduce and establish an annual cycling event in Sidmouth. It was resolved that as this would require the involvement of the business community this item would be discussed

further at the meeting. The Chairman gave an update of a meeting held between himself, the Town Clerk, Mr Cope and Richard Eley, Chamber of Commerce.

RESOLVED: That the allocation of between £1,500 and £2,500 from the Special Projects reserve to bring the Velo Venture event to Sidmouth in December 2015 and the Chairman and Town Clerk be approved in principle, and authority given to continue negotiations with Mr Cope.

29 Mobile Friendly Website

Members were asked to consider the Town Clerk's report on the development of a mobile friendly website and receive an update from the Town Clerk.

RESOLVED: That the current websites be enhanced adding functionality where necessary to continue and ensure they are mobile friendly. The Town Clerk would implement the use of social media such as Facebook and Twitter to advertise and raise the profile of Sidmouth as appropriate.

30 Matters Raised By Invited Representatives

Richard Eley of the Chamber of Commerce raised various issues including:

- The Chamber of Commerce were planning celebrations for the 70th Anniversary of VE Day and were considering a street choir in the Market Square preferably supported by the Town Band. Mr Eley was advised to liaise with the Royal British Legion and Sidmouth Town Band regarding this event.
- Concerns were raised regarding the S106 Fortfield allocation to Sidmouth. The Town Clerk reported that he would make contact with the relevant officers at the District Council and the Sidmouth District Councillors would also be encouraged to raise this issue with the District Council.
- Further to the December 2014 meeting it was confirmed that following the election a Community meeting would be held with the Chamber of Commerce, Science Festival, Carnival and other organisations to discuss the creation and management of an Events Calendar for Sidmouth.

PART 'B'

EXCLUSION OF THE PUBLIC AND PRESS

under the Public Bodies (Admission to Meetings) Act 1960 the public (including the press) be excluded from the meeting due to the confidential nature of its contents.

31 Town Guide and Information Centre Income and Expenditure

The Chairman presented details of income and expenditure for the year to January 2015 in respect of the Guide and Information Centre.

RESOLVED: That the Income and Expenditure reports for January 2015 be noted.

