



SIDMOUTH TOWN COUNCIL

WOOLCOMBE HOUSE
WOOLCOMBE LANE
SIDMOUTH
DEVON
EX10 9BB

Telephone: 01395 512424
Email: enquiries@sidmouth.gov.uk
Website: www.sidmouth.gov.uk
VAT Reg. No. 142 3103 24

To: All Members of the Town Council
Town Clerk

7 August 2017

Dear Sir/Madam,

**Meeting of Sidmouth Town Council
in its Capacity as Trustee
Monday 14 August 2017
on the rising of the Council Meeting**

You are hereby summoned to attend the above meeting to be held in the Council Chamber, Woolcombe House, Sidmouth. It is proposed that the matters set out on the agenda below will be considered at the meeting and resolution or resolutions passed as the Council considers appropriate.

Yours faithfully,

Christopher E Holland
Town Clerk

AGENDA

	<u>Page/s</u>
<u>PART 'A'</u>	
1 Apologies To receive any apologies for absence.	
2 Minutes To confirm the minutes of the Trustee Meeting held on Monday 3 July 2017.	3 – 4
3 Declarations of Interest To receive any Members' declarations of interest in respect of items on the agenda. Note: You must also declare the nature of any personal or disclosable pecuniary interests in an item whenever it becomes apparent that you have an interest in the business being considered.	
4 Matters of Urgency To consider any items that in the opinion of the Chairman should be dealt with as matters of urgency because of special circumstances. (Note: such circumstances need to be recorded in the minutes)	
5 Exclusion of the Public To agree any items to be dealt with after the public (including the press) have been excluded. There are no items which the Clerk recommends should be dealt with in this way.	

6 **The Ham**

- (a) A request has been received to use The Ham for an evening street food market on a series of dates during the summer of 2018.
- (b) A request has been received to use The Ham for an event combining a street food market and an art and contemporary craft market on Saturday 18 November 2017.

See attached report for full details of both requests.

5 – 8

7 **The Ham**

A request has been received from Simon DeVey to use The Ham for a carnival fun fair on the following dates:

Move on site after 6pm Tuesday 19 September.

Set up on Wednesday 20 September.

Operate Thursday 21, Friday 22 and Saturday 23 September.

Opening from:

6pm - 10pm Thursday

6pm - 10.30pm Friday

2pm - 11.30pm Saturday

(These are our standard opening hours at carnival events, however the fair would normally close much earlier than the stated times)

Vacate Sunday 24 September.

SIDMOUTH TOWN COUNCIL
Minutes of the meeting of Sidmouth Town Council
in its Capacity as Trustee
held at the Council Chamber, Woolcombe House, Sidmouth,
on Monday 3 July 2017
on the rising of the Council Meeting

Ward	Councillors Present:
Sidmouth North	Michael Earthey Stuart Hughes Dawn Manley
Sidmouth South	Kelvin Dent John Dyson (Vice-Chairman) Paul Wright
Sidmouth East	Frances Newth
Sidmouth West	Louise Cole Sheila Kerridge John Rayson
Primley	Simon Pollentine Jeff Turner
Sidford	Jack Brokenshire Ian McKenzie-Edwards (Chairman)
Sidbury	John Hollick Gareth Jones
Salcombe Regis	Ian Barlow David Barratt
Apologies:	Marc Kilsbie

The meeting started at 7.55pm and finished at 8.10pm.

PART 'A'

6 Minutes

The minutes of the Trustee meetings held on Monday 15 May 2017 were signed as a true and accurate record.

7 Declarations of Interest

There were no declarations of interest raised at this meeting.

8 Matters of Urgency or Report from the Chairman

- The Town Clerk reported that a request to use The Ham had been received from Sidmouth Gig Club. Following the cancellation of their regatta on Sunday 11 June 2017, due to weather conditions; they requested use of The Ham to hold their regatta on Sunday 20 August 2017 instead.

RESOLVED: That permission be granted to Sidmouth Gig Club to use The Ham on Sunday 20 August 2017 for their annual regatta.

9 The Ham

A request had been received from David Rowland of Rowlands Fun Fairs to use The Ham during the second week in July which would operate from Wednesday 12 July to Sunday 16 July. They would need access to The Ham from Monday 10 July to start setting up the rides and all rides would be gone by Monday 17 July.

Their insurance was valid up to 10 million pounds and all rides have valid adips tests.

RESOLVED: That permission be granted to David Rowland to use The Ham for a fun fair from Wednesday 12 July to Saturday 15 July 2017; setting up on Monday 10 and Tuesday 11 July and taking down on Sunday 16 July 2017. It was noted that all the rides would be at a special price of £1.50 and would run from 6pm to 9pm each evening with an earlier start of 2pm on Saturday 15 July 2017.

.....
CHAIRMAN OF THE COUNCIL

Unique Boutique Markets
would like to make a proposal for
Sidmouth Eats Boutique

Overview:

I would like to run an evening street food market on the Ham in Sidmouth on a series of dates during the summer of 2018.

In addition I would like to propose an event for Saturday 18 November 2017 combining a street food market, and an art and contemporary craft market, featuring local artists and makers.

Street food market: Sidmouth Eats Boutique

Who is Sidmouth Eats Boutique for?

Everyone! But absolutely the local community. No one is restricted by access, economy or age. Children can run around, well behaved dogs on leads are welcome and those who need a bit of extra space to manoeuvre have it. People can buy one meal or 6, bring their own drinks or buy prosecco cocktails from the bar. We make every effort to ensure dietary requirements can be met and that there is something delicious for every palate.

What is street food?

Street food is, quite simply, food that is cooked in the street. It is imbued with theatre; its fresh, tasty and quite often is sourced from very local producers. Often it reflects the local cuisine. However, in the UK street food has become synonymous with global food, as it brings international flavours and methods of cooking to our doorstep.

Background

Seaton Eats Boutique has been a roaring success with the local community and tourists alike. Although the weather plays an important part in the event, our markets have such support from the local community that even a chilly wind doesn't stop people from coming. On warm and balmy evenings folk enjoy the relaxed atmosphere and seize the opportunity to meet friends and enjoy the wonderful landscape in which we live.

Seaton Eats Boutique has been running for 3 years. The inspiration came from a family holiday in France. One evening 3 generations went to the local village for the night market. What we found was a huge party: the town square was edged with stalls selling all sorts of local cuisine and in the centre were long trestle tables and benches with not a seat to be had unless your friends had saved you a seat. We perched on a kerb to eat our array of local cuisine and witnessed a community coming together in the cool of a summer's evening to share food and laughter.

What am I proposing?

- A monthly evening street food market on The Ham from May – August 2018
- 4-5 stalls, either gazebo or vehicle set up, selling freshly cooked and ready to eat main food and desserts
- a bar selling alcoholic and non alcoholic drinks
- 4 trestle tables with chairs, and there is space for people to bring their own chairs, picnic rugs etc.
- set up from 2pm, market opens for trade at 5pm and stops at 9pm. Site cleared by 11pm.

In Seaton we run the event on the first Friday of every month and this consistency is part of the marketing strategy. It's a great way to start the weekend. In Sidmouth I would like to run on the last Friday of every month, from May-August 2018. These dates run as: Friday 25 May, Friday 29 June, Friday 27 July and Friday 31 August. Should these dates coincide with other planned town events, I would be happy to work alongside them in a bid to complement and enhance activity.

The Vendors

I have vendors cooking and selling food from all across the world. Some of the most popular are the Persian chicken wrap, Japanese curry, Mexican tacos, German sausage, American pulled pork and French patisserie cakes. All Eats Boutique vendors comply with the UK's food safety legislation and paperwork is rigorously checked. The details of all vendors are submitted in advance to Environmental Health at East Devon District Council.

I run the bar and I am in the process of applying for my personal license. The bar sells good quality wine and prosecco cocktails, local ale from Branscombe brewery and cider from Lyme Bay winery, as well as good quality cordial and apple juice.

I encourage people to use the bar as the income is a useful contribution in keeping the events afloat financially, but in keeping with the nature of the event, I am also happy for people to bring their own drinks too.

Saturday 18 November 2017
Sidmouth Eats Boutique and
Unique Boutique Art and Contemporary Craft market

What am I proposing?

- To combine my street food market and my arts and crafts market to complement your town Christmas Lights Switch On
- 4-5 street food vendors and a bar, with tables and chairs for customers
- Inside a marquee up to 30 stallholders selling contemporary arts and crafts made by local artists and makers
- The maximum size marquee would be 21m x 9m
- Trading would be 12-8pm. Those selling arts and crafts would more likely finish at about 6pm.

Because of the early evenings we would need to erect the marquee on Friday afternoon. We would also need access to power for lighting.

Background on Unique Boutique

Unique Boutique is a collection of local makers and artists who get together at pop up markets. Customers can meet the maker face to face and support their practice by purchasing directly rather than through a gallery. They can also discuss commissions. Makers also have the opportunity to network and garner support from the creative community. Most makers run their creative outlet as cottage industries, though some are using this sales arena to gauge their stock and to launch their business in a more full time capacity. However they choose to market and sell themselves, all work that is on sale at Unique Boutique has been handmade and designed here in the south west.

Unique Boutique was born at Exeter Phoenix when, as an employee there, I spotted an opportunity to stage a market for the thriving community of contemporary makers in the city. This was 8 years ago, and Unique Boutique has gone from strength to strength. I now have a database of about 600 makers from across the south west (but mostly Devon). We have had a marquee at the Exeter Festival of South West Food and Drink, and now a regular spot at Exeter's new Guildhall Shopping and Dining area. All stallholders are judged for quality and innovation.

SWOT

Strengths

- ✓ Combining already established and successful "brands": Unique Boutique and Seaton Eats Boutique
- ✓ A regular event that punctuates the summer, with a 2017 Christmas introduction
- ✓ An affordable and relaxed event for everyone in the community
- ✓ celebrating and supporting current artistic practice within the region
- ✓ Experienced organizer

Weaknesses

- The overheads. With the current pitch fee as set by Sidmouth Town Council both these proposed events are unfeasible.
- The cost of a marquee for Unique Boutique on 18 November is very high, and could not be met by the stallholder pitch fee alone. However, with it going up on Friday afternoon the space could be available for another event on Friday 17 November.

Opportunities

- ✓ Events for the town community
- ✓ Offering a network of support for local makers
- ✓ Draws tourists into Sidmouth during the evening, leading to
- ✓ An increased footfall in the town
- ✓ People circulating in the town and seeing what else it has to offer
- ✓ Income from parking
- ✓ An addition to the town calendar of events

Threats

- Local businesses may view a monthly food market, or a handmade market, as a threat to their trade.
 - a. However, it is agreed amongst the people of the community that events like these (and others) can only be good by increasing movement and vibrancy within the town. Several local food outlets in Seaton have approached me asking to be involved in Seaton Eats Boutique which I welcome.
 - b. The timing of the November 18 market leaves sufficient shopping time in the lead up to Christmas to alleviate much impact on town traders.
- Weather always affects this type of outdoor event. High wind and / or driving rain would necessitate cancelling the event and this has to be part of the financial risk.
 - a. Therefore, by scheduling 4 events per year, should 1 be cancelled there is the opportunity for this loss to be recovered somewhat.

About me

Very briefly, I lived in Exeter for 7 years and studied Fine Art and Art History at the Exeter campus of Plymouth University. When my partner started teaching at Seaton primary, and our son was 6 months old, we moved to Beer and then on to Colyford. I continued developing and

expanding Unique Boutique Markets rather than returning to work, and am also the main carer for our 2 young children.

In conclusion

I hope the above information communicates to you at Sidmouth Town Council my vision for creating some events in your town. If you were to agree in principle to allowing these to take place on the Ham, we would then need to discuss the finances of these projects, in particular the pitch fee arrangement, and the possibility of sharing the cost of the marquee in November.

Many thanks for taking the time to read and discuss this proposal.

Contact details:

Ms Eleanor Carr
Lyndale, Gully Shoot, Colyford, EX24 6HF
07970 857696

UniqueBoutiqueMarkets@gmail.com
www.facebook.com/UniqueBoutiqueMarkets
www.facebook.com/SeatonEatsBoutique