

Minutes for Steering Group Meeting 7:30pm to 9pm, 16 June 2016 - Volunteer Inn

Attendees: Deirdre Hounsom, Andie Miles, Tim Salt

1. Apologies

Louise Cole, Claire Russell, Dan Turner, Ian McKenzie – Edwards (email received from Richard Thurlow re flooding)

2. New Member of Steering Group

AM attended the meeting at the invitation of Michael Earthey and is very keen to be involved in the work of the group. She has some really good innovative ideas and a network of parents as she has a 14 year old daughter who is active in the younger community

3. Questionnaire

- These are now available at all collection points and have started arriving in households with One magazine.
- TS will do the analysis of section 1 of the Q on an ongoing basis from now, until and beyond, the end date of 18 July 2016
- Analysis of section 2 (qualitative data) likely to be done as a group exercise of the SG at a date tba after 18 July
- Ideas to publicise the Q included an article in the Herald about the Q arriving at households, seeking permission to have a “coffee drop-in” at one or more local cafes, doing street interviews /publicity events and having a stand at Waitrose/Lidl where public can ask questions/complete Qs . Action: **DAH to organise**
- Need to collect completed Qs from collection points on a regular (weekly?) basis and deliver to Sidmouth Town Council (STC) offices. Suggestion that individual SG members take responsibility for specific collection points. Action: **DAH to organise**

4. Roadshows

- Two roadshows have taken place so far - St Teresa's and Stowford. Supported by members of SG and good representation by some members of STC.
- Forthcoming roadshows at Sidford 20/6 (so far DAH, AM and TS attending but need others), Sidbury 22/6 (this starts at 3pm - presumably to encourage parents collecting children from school to attend. Need to ensure SG cover for the event), St Francis Hall 5/7 and Salcombe Regis 7/7. Action: **DAH to circulate SG to ensure cover at all events and to prepare a brief for people attending**

5. Other Publicity Opportunities

- Over the summer we'll be busy analysing data from Qs but this would be a good time to publicise emerging findings and to get support from the local community for the NP. Discussed the potential opportunities presented by folk week, duck race, local pubs etc to promote NP. **Essential that we have the support of all SG members - both ideas and people to attend events, including SG meetings, to ensure that the NP is a success**

6. T Shirts

- AM suggested that it would be good for SG to wear t shirts branded with Sid Valley NP logo, at publicity events Action: **DAH to contact Louise Turley (who has artwork) to get a quote**

The meeting closed at 9pm