

**SIDMOUTH TOWN COUNCIL**  
**Minutes of a Meeting of Sidmouth Town Council's**  
**Tourism and Economy Committee**  
**held at the Council Chamber, Woolcombe House, Sidmouth,**  
**on Monday 14 March 2016 at 6.30 pm**

Councillors present: -            Simon Pollentine            (Chairman)  
    Frances Newth                (Vice-Chairman)  
    David Barratt  
    Ian Barlow  
    Louise Cole  
    John Dyson  
    Stuart Hughes  
    Dawn Manley  
    Ian McKenzie-Edwards  
    John Rayson  
    Jeff Turner

Apologies:                                Matt Booth, Jack Brokenshire, John Hollick, Marc Kilsbie, Paul Wright

The meeting started at 6:30pm and finished at 9:00pm

**PART 'A'**

**36 Minutes**

The Minutes of the Tourism & Economy Committee meeting held on Monday 14 December 2015 were signed as a true and accurate record.

**37 Declarations of Interest**

| Name                  | Item Number                    | Type     | Action Taken        | Details                                    |
|-----------------------|--------------------------------|----------|---------------------|--|
| Cllr John Dyson       | 45 Sporting Events Sponsorship | Personal | Remained in Chamber | Member of Sidmouth Cricket Club            |
| Cllr John Rayson      | All items                      | Personal | Remained in Chamber | Member of the Sidmouth Chamber of Commerce |
| Cllr Simon Pollentine | 47 Christmas Market            | Personal | Remained in Chamber | Shop owner in the town                     |

**38 Matters of Urgency**

- The Chairman asked Members to note the two reports that had been circulated by email; Mr Shardlow – West Country Tourism Conference and Cllr Pollentine – Jurassic Coast Forum.
- The Chairman reported that the new Jurassic visitor centre was due to open in Seaton in the next few weeks.
- The Chairman thanked the staff who were sending out the guides; especially Adele Salter who had redesigned the address labels to advertise that the Red Arrows and the Tour of Britain were returning to Sidmouth this year.

**RESOLVED:** That the Chairman's matters of report be noted

**39 Exclusion of the Public**

**RESOLVED:** That the classification given to the documents to be submitted to the Committee, be confirmed, and that the reports relating to exempt information, be dealt with under Part B. The representative from the Chamber of Commerce was invited to remain in the Chamber for the Part B items.

**40 Velo Vintage**

Alistair Cope of Velo Vintage attended the meeting and gave a presentation on the 2015 event and possible plans for 2016.

**RESOLVED:** That Mr Cope be thanked for attending the meeting and the item be deferred to Part B for further discussion.

**41 Information Centre Manager's Report**

In the absence of the Sidmouth Information Centre Manager, the Chairman presented the Information Centre's report.

**RESOLVED:** That the Information Manager's report be noted.

**42 Sidmouth Information Centre Finance Report**

Councillor Pollentine presented the Finance Report for the period to January 2016 in respect of the Sidmouth Information Centre

**RESOLVED:** That the Sidmouth Information Centre's Finance Report be noted and agreed.

**43 Town Guide Finance and Distribution Figures**

- a) Members were asked to note the Guide Income and Expenditure Report for the period to January 2016.

**RESOLVED:** That the Guide Income and Expenditure Report be noted.

- b) Members were asked to receive the Guide Budget for 2016/17.

**RESOLVED:** That the Guide Budget for 2016/17 be noted.

- c) Members were asked to note the Guide Distribution figures for the period to February 2016.

**RESOLVED:** That the Guide Distribution figures be noted.

**44 Sidmouth in Bloom – A Walk around Sidmouth Leaflet**

Councillor McKenzie-Edwards reported that a suggestion had been made to create a leaflet showing walks around Sidmouth to highlight the beautiful gardens and asked for Members support with this proposal.

He also reported that representatives from Sidmouth in Bloom had been invited to attend the Gardeners World exhibition to be held at the NEC in June 2016 and would take guides and literature to promote Sidmouth as a holiday destination. Councillors Barlow and Dyson also offered to attend this event on behalf of the Town Council.

**RESOLVED:** That the Town Council support the creation of a leaflet by the Sidmouth in Bloom committee with a financial contribution of up to a maximum of £1,000; on condition that the leaflet is produced, printed and made available for distribution at the NEC in early June 2016.

**45 Sporting Events Sponsorship**

Members were asked to consider a letter received from Neil Gamble, CEO Devon County Cricket Club.

**RESOLVED:**

- 1) That the Town Council support the Minor Counties' event to be held in Sidmouth by sponsoring a set of four match balls in the sum of £200.
- 2) That a banner be purchased to be displayed at the aforementioned and future sporting events to publicise the sponsorship given by the Town Council.

**46 Tour of Britain 2016**

The Town Clerk reported that stage 6 of this year's Tour of Britain would start from The Esplanade, Sidmouth on the morning of Friday 9 September 2016 and would proceed up the

High Street, through Woolbrook to The Bowd and onwards to Ottery St Mary. Councillor Hughes reported that there would be many events held in Sidmouth during the week prior to the race.

**RESOLVED:** That the Tour of Britain report be noted.

## **PART 'B'**

### **EXCLUSION OF THE PUBLIC AND PRESS**

under the Public Bodies (Admission to Meetings) Act 1960 the public (including the press) be excluded from the meeting due to the confidential nature of its contents.

#### **47 Christmas Market**

John Radford of JR Event Services attended the meeting and gave a presentation regarding a potential Christmas Market in Sidmouth.

**RESOLVED:** That the Chamber of Commerce be encouraged to work on a three to five-year strategy of increasing the profile of the current Late Night Shopping event with the intention of possibly developing this into a Christmas market in the future.

#### **48 Christmas Lighting**

Councillor Barlow gave a presentation regarding potential changes to the Christmas lighting in Sidmouth.

**RESOLVED:** That the 2016 Christmas lighting scheme be delegated to the Town Clerk in consultation with Councillor Barlow, Chamber of Commerce and the Chairman of the Tourism & Economy committee.

#### **49 Velo Vintage**

Following the report and discussion with Alistair Cope of Velo Ventures regarding the Velo Vintage event held in Sidmouth in December 2015, Members were asked to consider plans for a possible Velo Vintage event in 2016.

**RESOLVED:** That whilst the Town Council was, in principle, in favour of holding another Velo Vintage event it believed that the event should be more inclusive of local residents and have an increased profile with more publicity. The Town Clerk was delegated authority to negotiate terms with the organiser; to include a reduced charge.

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CHAIRMAN OF THE TOURISM & ECONOMY COMMITTEE