

SIDMOUTH TOWN COUNCIL
Minutes of a Meeting of Sidmouth Town Council's
Tourism and Economy Committee
held at the Council Chamber, Woolcombe House, Sidmouth,
on Monday 11 December 2017 at 6.30 pm

Councillors present: - Simon Pollentine (Chairman)
 Frances Newth (Vice-Chairman)
 Ian Barlow
 David Barratt
 Jack Brokenshire
 Louise Cole
 John Dyson
 Sheila Kerridge
 Ian McKenzie-Edwards
 John Rayson

Apologies: John Hollick, Stuart Hughes, Dawn Manley, Paul Wright

The meeting started at 6.30pm and finished at 8.05pm

PART 'A'

20 Minutes

The Minutes of the Tourism & Economy Committee meeting held on Monday 11 September 2017 were signed as a true and accurate record.

21 Information Centre Manager's Report & Financial Report

a) In the absence of the Information Centre Manager, the Town Clerk presented the Information Centre's report.

RESOLVED: That:

- 1) the Information Centre Manager's report be noted
- 2) 'in principle' support be given to the proposal to upgrade the interior of the Information Centre with an appropriate provision be made in the Town Council's budget for 2018/19.

b) Councillor Pollentine presented the Finance Report for the period to October 2017 in respect of the Sidmouth Information Centre.

RESOLVED: That the Sidmouth Information Centre's Finance Report be noted and agreed.

22 Town Guide Finance and Distribution Figures

The Chairman presented the Income and Expenditure Report for the period to October 2017 and the latest Guide distribution figures for the period to November 2017.

RESOLVED:

- 1) That the Town Guide Income and Expenditure Report for the period to October 2017 be noted and agreed.
- 2) That the November 2017 Guide distribution figures be noted.

23 Guide Advertising

Paul Raybould, the Town Council's advertising agent, attended the meeting to give a presentation to Members regarding the lead generation campaign that he is commissioned to run for the Town Council's holiday guide.

RESOLVED: That Paul Raybould be thanked for his presentation.

26 Matters Raised by Invited Representatives

a) Members were asked to consider reports received from Richard Eley regarding the creation of a signed walk / linear park walk in Sidmouth.

RESOLVED: That the Tourism Promotion budget be increased by £5,000 to offer 50% match funding towards the project to create signed walks in and around Sidmouth.

b) David Wheaton, Chairman Sidmouth Chamber of Commerce raised the following points:

- The Chamber of Commerce was very grateful and thanked the Town Council for continuing to supply the Christmas lights in Sidmouth.
- The Chamber of Commerce would liaise with the Sidmouth in Bloom campaign to encourage the clearing of weeds and tidy around shop and commercial frontages.

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CHAIRMAN OF THE TOURISM & ECONOMY COMMITTEE